

PATHWAYS

share, engage, reflect

APPLETON

2015



wisconsin art education association

WAEA Fall Conference

October 22-23, 2015



LAWRENCE UNIVERSITY

APPLETON, WI

WELCOME!

A welcome to Appleton from the conference committee...

The Wisconsin Art Education Association is excited to welcome you to the Fox River Valley for the 2015 WAEA Fall Conference! Appleton is an ideal spot to host our annual gathering of art educators from across the state. It has the warmth and charm of a small town, yet has a big city variety of venues and events that support the arts.

Our host for the conference is Lawrence University, a liberal arts college founded in 1847 and home to beautiful facilities. We will be utilizing the Warch Center, Memorial Hall and the Wriston Art Center on campus, all of which are located within steps of each other.

Within walking distance of Lawrence University are many venues worth visiting. These include: a History Museum which features exhibits on the life of Appleton-native Harry Houdini; The Trout Museum, which is currently featuring a show of Norman Rockwell's work; the Paper Discovery Center, which is a hands on paper making museum; and the Building for Kids, a popular children's museum.

Our featured keynote speakers this year are two nationally recognized art educators. We are excited to welcome SchoolArts Editor/Former NAEA Elementary Director Nancy Walkup on Thursday and NAEA Executive Director, Dr. Deborah Reeve on Friday. Both of these ladies are phenomenal speakers and their decades of art education experience and leadership will provide our conference with inspiration and excitement!

Thursday and Friday are also loaded with sessions, both hands-on and seminars, which will leave you feeling refreshed, rejuvenated, and ready to return to your classroom energized! Also, our conference always provides you with the opportunity to connect with other art educators, visit vendors and explore a new city.

Our hope is that the conference provides you with the perfect **pathway** to **share** your expertise, **engage** in new experiences, and the opportunity to **reflect** on how these factors can all work together to develop us professionally and breathe new excitement into our classrooms and our teaching practices.



*We can't wait to see
you in Appleton!*

JEN DAHL & TIFFANY BELTZ
2015 CONFERENCE CO-CHAIRS

**JULIE MILLER, DANI GRAF, AMY KENT
AND KATHRYN RULIEN-BAREIS**
2015 CONFERENCE COMMITTEE



SCHEDULE OVERVIEW

Thursday, October 22nd, 2015

7:00 am - 3:00 pm

Registration

Warch Center - 2nd Floor, Lawrence University, Appleton WI

8:00 am - 8:50 am

Session A

9:00 am - 9:50 am

Session B

10:00 am - 10:50 am

Session C - Keynote Speaker - Nancy Walkup

Esch/Hurvis Rooms, Warch Center, 2nd Floor

11:00 am - 11:50 am

Session D

11:00 am - 11:30 am

Lunch and Leisure Option 1 (11:30 am-12:00 pm - Leisure/Vendors)

11:30 am - 12:00 pm

Lunch and Leisure Option 2 (11:00 am-11:30 am - Leisure/Vendors)

12:00 pm - 12:50 pm

Session E

12:00 pm - 12:30 pm

Lunch 3 (12:30 pm - 1:00 pm - Free Time or Vendor Visit)

12:30 pm - 1:00 pm

Lunch 4 (12:00 pm - 12:30 pm - Free Time or Vendor Visit)

1:00 pm - 1:50 pm

Session F

2:00 pm - 2:50 pm

Session G

3:00 pm - 3:50 pm

Session H

3:50 pm - 4:30 pm

Hors d'oeuvres and Social Hour

Warch Center, 2nd Floor

4:30 pm - 5:30 pm

Awards Ceremony

Esch/Hurvis Rooms, Warch Center, 2nd Floor

Friday, October 23rd, 2015

7:00 am - 8:00 am

Registration

Warch Center - 2nd Floor, Lawrence University, Appleton WI

8:00 am - 8:50 am

Session I

9:00 am - 9:50 am

Session J

10:00 am - 10:50 am

Session K - Keynote Speaker - Dr. Deborah Reeve

Esch/Hurvis Rooms, Warch Center, 2nd Floor

11:00 am - 11:50 am

Session L

11:00 am - 11:30 am

Lunch and Leisure Option 1 (11:30 am-12:00 pm - Leisure/Vendors)

11:30 am - 12:00 pm

Lunch and Leisure Option 2 (11:00 am-11:30 am - Leisure/Vendors)

12:00 pm - 12:50 pm

Session M

12:00 pm - 12:30 pm

Lunch 3 (12:30 pm - 1:00 pm - Free Time or Vendor Visit)

12:30 pm - 1:00 pm

Lunch 4 (12:00 pm - 12:30 pm - Free Time or Vendor Visit)

1:00 pm - 1:50 pm

Session N

2:00 pm - 2:30 pm

Wrap Up Party and Raffle Drawing

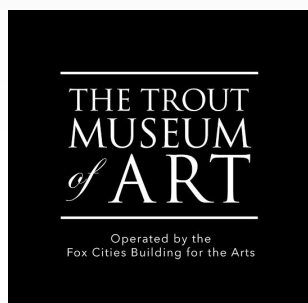
Esch/Hurvis Rooms, Warch Center, 2nd Floor

CONFERENCE HIGHLIGHTS

Welcome Reception

Educators' Reception at the Fox Cities Building for the Arts
Presented in partnership with The Post Crescent of Appleton and The Trout Museum of Art
Wednesday, October 21
6:30pm-8:30pm
111 W. College Avenue, Appleton, WI

Join us for an evening of fun, networking, and Norman Rockwell before the full conference gets underway. During this exclusive event for educators, enjoy free admission and guided tours of Norman Rockwell: A Portrait of America at The Trout Museum of Art as well as light hors d'oeuvres and a cash bar in the museum atrium.



GANNETT
Wisconsin Media



2015 Awards Ceremony

Thursday, October 22nd
3:50 pm - 4:00 pm: Hors d'oeuvres and Social Hour | 4:30 pm - 5:30 pm: Ceremony
Esch/Hurvis Rooms, Warch Center, 2nd Floor

Thank you to our sponsor:



Book Exchange

Need to update your art library? Bring your art books for a book exchange! Leave a book, take a book! Located in the Mead/Witter Room, Warch Center, 2nd Floor.

CONFERENCE HIGHLIGHTS

Win Fabulous Prizes!

Raffle tickets will be available for purchase throughout the conference: \$1.00 each or 6 for \$5.00.

All proceeds will go towards WAEA sponsored Student Events such as Youth Art Month, Visioneers and Visual Arts Classic.

GRAND PRIZE: JACK RICHESON COMPANY'S BABY PRESS PACKAGE DONATED BY JACK RICHESON CO. | \$895.00 RETAIL VALUE

- Steel bed plate measures 11-11/16" wide × 19-3/4" long (9½" × 18" recommended max print size), and is 1/8" (3 mm) thick.
- The 3" upper roll, and the lathe-turned 1-1/2" lower roll are both solid steel
- Aluminum side castings with four adjustable feet.
- The base measures 13-1/4" × 11-3/4".
- A 1/4" thick gray cushion blanket is included with the press. (We recommend the purchase of a catcher blanket and a pusher blanket).
- Weighs 67 lbs (30 kg).

OTHER PRIZES INCLUDE RAFFLE BASKETS DONATED BY WAEA BOARD MEMBERS

The Printing Press will be given away at our Wrap Up Party!

Friday, October 23rd, 2:00 pm - 2:30 pm
Esch/Hurvis Rooms, 2nd Floor, Warch Center
MUST BE PRESENT TO WIN!

Lunch Provided!

Lunch is provided with your conference registration. Lunch will be served in four shifts and will accompany thirty minutes of leisure time to visit vendors or connect with other art educators. Please choose your lunch option when registering online.

Lunch is buffet style and will be served in
Andrew Commons, located on the first floor of the Warch Center.

Note: Bring a reusable water bottle!

Lawrence University is a sustainable campus and bottled water will not be for sale or provided.
Please bring your own water bottle to refill.

2015 AWARD WINNERS

FRANK JUAREZ

Wisconsin Art Educator of the Year

Frank is a teacher and Chair of the Art Department at Sheboygan North High School. He has served WAEA through many roles, including President from 2011 to 2013. He has also served on many NAEA committees. He is the founder and director of Frank Juarez Gallery, founder and editor of Artdose Art Guide, and founder and arts educator for the Midwest Artist Studios Project.



JEANNE ARENZ

Outstanding Art Educator - Elementary Division

Jeanne has taught elementary art in the Onalaska School District since 1990. She also has experience teaching at the university level at both Viterbo and UW-LaCrosse. Jeanne has served WAEA through committee work and presentations at various conferences. As a working artist, she has participated in numerous local, regional and national exhibits.



JEANNE BJORK

Outstanding Art Educator - Secondary Division

Jeanne Bjork is an art teacher and Department Head at Pewaukee High School. She has served on the board and as President of the Milwaukee Area Teachers of Art. She has published in arts education journals and is an active participant in WAEA and NAEA events.



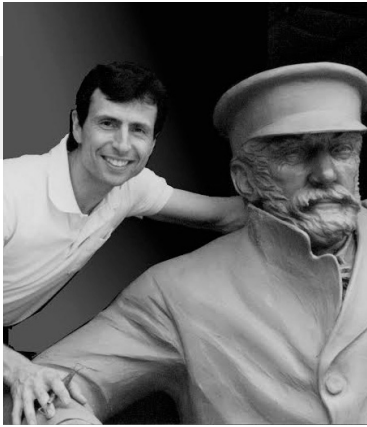
STEVE MICHAELS

Outstanding Art Educator - Supervision/Administration Division

Steve Michaels is the Principal at Hamilton Early Learning Center and School of Technology and the Arts as well as the fine arts supervisor for the school district of La Crosse. Mr. Michaels earned his Bachelor of Music Education from the UW-Stevens Point and his Master of Music Education degree from the VanderCook College of Music in Chicago. Mr. Michaels completed his second Masters degree in Educational Leadership at Viterbo University in La Crosse, WI.



2015 AWARD WINNERS



MIKE MARTINO

Distinguished Service Award

Mike Martino is a sculptor of sand, snow and steel. He currently lives in La Crosse, where he frequently works with art teachers and students through artist-in-residency programs. Mike is co-founder of the LaCrosse Arts Initiative, a grassroots organization that supports and promotes the local art scene.

BRUCE GUADALUPE COMMUNITY SCHOOL

James A. Schwalbach Award

The Bruce Guadalupe Community Schools of Milwaukee hosted the 2014 WAEA Conference, "Art Connects Us". The schools operate in a bicultural environment, where parental involvement is one of the cornerstones of the educational program. The collaboration and support of BGCS staff and community was evident to all who had the privilege to attend the fall conference. Equally clear was the school community's respect for the high quality of arts education at BGCS.



President's Awards



DR. MARTIN RAYALA

Dr. Rayala was formerly the State Art and Design consultant for Wisconsin's DPI, where he was instrumental in bringing an emphasis on Design Education to Wisconsin. He was also integral to the development of the Visioneer Design Challenge. Rayala is the founder and editor of Design Magazine and serves on the editorial board of the National Media Council.



DR. MEL PONTIOUS

Dr. Pontious served on the DPI first as the State Music Consultant and later as the Fine Arts Consultant. He was a leader in bringing Arts PROPEL to Wisconsin. He chaired the Wisconsin Art and Design Curriculum Task Force and most recently completed the Wisconsin Art and Design Curriculum. Pontious formed the Student Centered Learning in the Arts, an action research group working to further the pedagogy of visual arts and music education.



VIRGI DRISCOLL

Virgi Driscoll is a retired art educator with a long and extensive history of involvement with WAEA, NAEA and other Art Education related organizations and causes. She was a driving force behind the development of the Visioneer Design Challenge and continues to be involved in and advocate for visual art and design education for Wisconsin students.

KEYNOTE SPEAKERS



Nancy Walkup

THURSDAY, 10 AM, WARCH CENTER - ESCH/HURVIS ROOMS

Nancy Walkup is the editor of *SchoolArts*, a magazine for art educators published since 1901 and a contributing author, along with Marilyn Stewart, Eldon Katter, and Laura Chapman, for Explorations in Art, Davis Publications' elementary textbook series.

Nancy's over thirty year teaching experience covers all grade levels from kindergarten through university. Highlights of her career includes serving as project coordinator for ten years for the North Texas Institute for Educators on the Visual Arts (NTIEVA), a national art education initiative funded in part by the Getty Institute and the Annenberg Foundation. Nancy was also the conference chair for the 2001 National

Art Education Association conference held in New York City.

Nancy's honors include serving as an invited teacher at an elementary school in Beijing, China, 2007; selection for the Japanese Fulbright Memorial Teacher program in 2008; and being named 2007 Teacher of the Year for her campus. She has won numerous awards from the art education associations of Louisiana and Texas as well as the National Art Education Association, most recently, Elementary Art Educator of the Year, TAEA, 2010. She recently ended her tenure as Elementary Director of NAEA and is serving as the current director of NTIEVA, returning to the Institute after ten years at Ryan Elementary School in Denton, Texas.

Nancy has published, with Pam Stephens, *Bridging the Curriculum through Art: Interdisciplinary Connections*, a book for art teachers and pre-service students, just released in its revised third edition. She has co-authored Take 5 art print sets published by Crystal Productions, instructional units for CRIZMAC Art and Cultural Materials, and various other curriculum projects. Nancy also presents regularly at NAEA and at other state art education conferences (Arizona, Arkansas, Colorado, Idaho, Florida, Michigan, Texas, and Wyoming), and similar venues and serves as an art education consultant for school districts and publishers. In addition, Nancy leads annual summer seminars for art educators in Santa Fe, New Mexico, and Oaxaca, Mexico.

Nancy's presentations are available at <http://www.slideshare.net/nwalkup/> and she can be reached at atnancywalkup@mac.com. Details on the annual summer seminars are available at www.schoolartsmagazine.cm/travel.

Dr. Deborah Reeve

FRIDAY, 10 AM, WARCH CENTER - ESCH/HURVIS ROOMS

Dr. Deborah B. Reeve is the Executive Director of the National Art Education Association (NAEA), located in the Washington, DC metro area. Appointed in February 2007, she is charged with the stewardship of NAEA's mission - advancing visual arts education to fulfill human potential and promote global understanding.

NAEA is the premier education association dedicated exclusively to supporting professionals who are engaged in teaching, leading and learning in the visual arts. Members are located throughout the United States, Canada and overseas and include more than 22,000 pk-12 visual arts educators, college and university professors, researchers and scholars, teaching artists, administrators and art museum educators, as well as collegiate students preparing to be art educators and more than 47,000 students who are members of the National Art Honor Society.

With twenty five years of leadership experience in the professional association field, Dr. Reeve brings a proven record of nonprofit management, organizational development and creative leadership to her work in the arts education field. Her personal mission is to deepen the public's knowledge and understanding of the visual arts as essential to human development.

Driving an ambitious Strategic Plan, she is building upon NAEA's rich legacy and historical successes toward organizational transformation to meet 21st century challenges. A strong advocate for the value of the visual arts in enriching the lives and endeavors of human beings, she and a talented professional staff are implementing strategic initiatives aimed at championing and supporting teaching, leading and learning in the arts at every level while enhancing the "professional community experience" for art educators. Strategic initiatives include the design of an award-winning web site; development of a comprehensive communications plan; the design and implementation of a dynamic community of practice that leverages the power of learning communities through face-to-face and social media connectivity trends; and most recently, the launch of a Research Commission to nurture a research community among all art educators and identify a research agenda to inform public policy and planning in education.

A former art educator, Dr. Reeve has taught at the pre-K-12 levels in both public and private schools and has held an adjunct faculty position in the graduate school at Lesley University in Cambridge, Massachusetts. She has extensive experience as a presenter and consultant to national and international education organizations. And – she is a practicing visual artist who regularly creates and exhibits her mixed media abstract works on canvas and paper.



CONFERENCE REGISTRATION

Online Registration Begins September 1st!

**SCAN THIS QR CODE FOR
QUICK, EASY ACCESS TO THE
ONLINE REGISTRATION!**



HOW TO REGISTER:

Step One: Make sure that your NAEA/WAEA membership is up to date. Join or renew at:

<http://www.arteducators.org/community/membership>

If you're not a current NAEA/WAEA member or if you've let your membership lapse, you are encouraged to join or renew and register for the conference at our member rate. If you are unsure of your membership status, email waeapresidentelect@gmail.com.

Step Two: Register for the conference and choose your sessions at:

www.regonline.com/waeafallconference2015

Conference Rates:

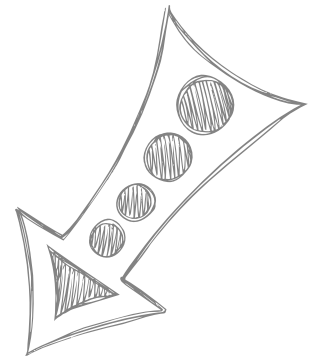
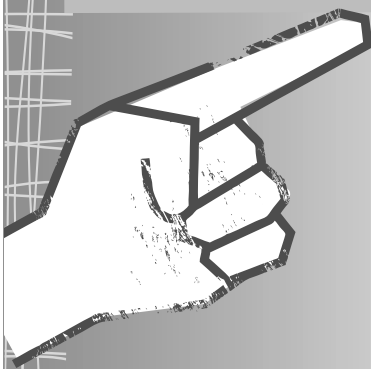
- Active NAEA/WAEA Member: \$135.00
- Non-Member: \$220.00
- Student NAEA/WAEA Member: \$25.00
- Student Non-Member: \$70.00
- Retired NAEA/WAEA Member: \$25.00
- Retired Non-Member: \$70.00

Payment:

- Credit Cards accepted when registering online.
- Checks may be sent to:
WAEA
c/o Tiffany Beltz
1441 Redfield Street
La Crosse, WI 54601

BECOME AN NAEA PARTNER!

WIN A \$500 BLICK ART MATERIALS COUPON,
FREE 2016 NAEA NATIONAL CONVENTION REGISTRATION, AND MORE!



Here's how the pARTners Program works for you:

NAEA provides you with resources to help you to personally reach out to colleagues and recruit them as NAEA members. You score a chance to win a \$500 Blick Art Materials coupon or NAEA National Convention registration each time a new member credits you as the person who referred them to join NAEA between July 1, 2015–January 31, 2016.

Get details, tools, and tips at www.arteducators.org/partners

EARN CREDIT!

Viterbo University, 1 Credit Hour | Jennifer Dahl, Course Instructor

Wouldn't it be great to attend a conference and earn university credit at the same time? Viterbo University makes that possible. If you would like to sign up for the conference for credit option, meet on the first morning of the conference with Jen Dahl (course instructor) and fill out important payment and registration information. Educators earning this credit will be required to complete fifteen (15) hours of contact and reflection at the WAEA Conference. This will include: 1/2 hour meeting with the instructor, keynote sessions, and workshops/sessions. A meaningful project resulting from the experience is also required for this course credit. These projects can include, but are not limited to: lesson plans, reflective journals, the creation of wikis or blogs, or PowerPoint presentations.

Questions? Contact Jen Dahl at waeapresident@gmail.com.



wisconsin art education association

NAEA/WAEA Membership Application

MAIL TO: NAEA Member Services, 1806 Robert Fulton Dr, Ste 300, Reston VA 20191

-OR - Membership online: <http://www.arteducators.org/community/membership>

-OR - Register over the phone toll-free 800.299.8321 (8:15a - 4:30p ET, M-F)

-OR - Email this completed form to members@arteducators.org

Print All Information Below:

☐ New ☐ Renewal, WAEA Member # _____

Name: _____

Address: _____

City/St./Zip: _____

Phone: (____) _____

Email: _____

WI County **you teach/work in:** _____

School District: _____

Work: (____) _____ Fax: (____) _____

Membership Type:

Categories: _____ Dues: _____

☐ Active \$85 _____

☐ Associate \$70 _____

☐ Retired \$55 _____

☐ 1st Year Professional \$70 _____

☐ Full-Time Student \$40 _____

Graduation Date: ____/____/____

School: _____

Students: Must attach photo copy of current student I.D.

☐ Institutional \$240 _____

School: _____

☐ Subscription Option: _____

Studies in Art Education \$20 _____

TOTAL _____

Please check all that apply for your professional level:

☐ Elementary ☐ Middle Level ☐ Secondary ☐ Museum Higher Ed

☐ Supervision/Administration ☐ Full Time Student ☐ Retired Member

Payment Information:

☐ Check Enclosed -- **PAYABLE TO NAEA** Check Number _____

☐ Charge ☐ VISA ☐ MasterCard ☐ American Express

Credit Card Number _____ - _____ - _____ - _____ Expiration Date ____/____ 3-Digit Security Code _____

Signature _____

Membership Categories:

Active: Art teachers, Directors of Art Education programs, or those engaged in pursuits closely related to the field. Provides all the benefits of the membership. Membership is nontransferable.

Associate: School personnel not actively engaged in teaching art and other individuals with general interest in education. Provides the basic publication and discount benefits of membership. Members in this category will not receive membership bonuses and do not have the right to hold national office. Membership is nontransferable.

Retired: Retired educator who has been an Active NAEA/WAEA member for a minimum of five years. Includes all the privileges of membership. Membership is nontransferable.

First Year Professional: Recent graduates entering their first year of teaching. Valid for one year. Provides all the benefits of membership, except the right to hold national office. Membership is nontransferable.

Student: Undergraduates and full-time graduate students. Provides all the benefits of membership, except the right to hold national office. Membership is nontransferable.

Institutional: Institutions directly or indirectly involved in art education. Institutional membership provides all the privileges of membership except the right to vote or hold office. One individual is designated the main contact to receive 2 subscriptions to Studies in Art Education, Art Education magazine, and NAEA News. Membership is transferable within the institution.

(Revised August 2013)

SESSIONS

Thursday, October 22nd, 2015

SESSION A (8:00 AM - 8:50 AM)

A1: Introduction to the New National Core Arts Standards

K-12 SEMINAR

MARY HOFFERLE | MEMORIAL HALL 118

Will you and your colleagues be re-writing your district art curriculum to align with the new National Core Art Standards? Attend this session for a short introduction to the standards and consider how the standards will help you create more relevant, rich projects and units that reflect changes in contemporary art, education, and society.

A2: How to Build a Clay Whistle

K-12 HANDS ON

LAURIE NAVARRO | WRISTON ART CENTER 105

You will learn how to construct a clay whistle and learn the best practice for guiding your students through construction as well.

A3: Teaching a Studio-Based Approach to Art

K-8 SEMINAR

MARIA MASON AND LYNNAE BURNS | MEMORIAL HALL 116

Join middle and elementary school teachers who will demonstrate how to set up and sustain teaching in a studio-based setting. Learn how to make menus to help learners with simple setup/cleanup, get support from a great list-serve of others around the country that are doing the same thing, and streamline this into your current practice as well as PDP and SLOs.

A4: Alter Ego: Exploring Individuality Through Mask Making

K-12 SEMINAR

JACOBO LOVO | MEMORIAL HALL 117

This presentation will focus on how a middle school cross-curricular team helped students gain a deep understanding of alter ego through parallel curriculum, designed by language arts, math and visual arts teachers using the National Core Arts Standards. Presenter will share how student knowledge and growth was demonstrated through a self-reflected project inspired by "Luchador" masks.

A5: Introduction to Wool Felting

K-12 HANDS ON

CHRISTINE WOYWOD AND KENICIA MCKINNEY | WRISTON ART CENTER 102

Once you try wool felting, it's tough to stop! This art form uses natural materials and is accessible for students of a variety of ages and abilities. In this hands on workshop, we will cover basic wet felting, needle felting, and share resources with participants.

A6: How TWEET It Is!

K-12 SEMINAR

TASHA NEWTON | WARCH CENTER: CINEMA

Unite as art teachers through our new #wiartchat. This session will go through the whys and hows of setting up a twitter account and why you should get involved in the #wiartchat. Discover how easy it is to find a professional community that is always there to answer questions and help you develop professionally. Bring a device for a mock #wiartchat!

SESSIONS

Thursday, October 22nd, 2015

A7: A Closer Look: An Interdisciplinary Learning Experience

K-12 SEMINAR

DEBRA HEERMANS | WARCH CENTER: ESCH/HURVIS ROOMS

Discover how a drawing session with a live chameleon was the springboard for an interdisciplinary learning experience that brought famous works of art to life. A visual presentation will introduce the creative process taken and the culminating book created titled, *The Chameleon Goes to the Art Museum*.

A8: Vendor Meet and Greet

VENDORS

VENDORS | WARCH CENTER: MEAD WITTER ROOM

It is your time to meet with vendors and learn about their new materials and unit ideas!

SESSION B (9:00 AM - 9:50 AM)

B1: The Nasco Game Show

K-12 SEMINAR

KRIS BAKKE - NASCO | WARCH CENTER: ESCH/HURVIS ROOMS

Back by popular demand! This is a great opportunity to sit back, relax and watch a presentation on a wide variety of art materials available at Nasco. After the presentation the fun begins with the give away!

B2: We've Got it All Backwards: Changing the Direction of Classroom Practice

K-12 SEMINAR

GAYLUND STONE | MEMORIAL HALL 116

This seminar will challenge traditional practices centered on "elements and principles" (based on 20th Century formalism) and suggest ways to flip practice, reinvigorate teaching, improve learning, and gain closer alignment with the National Core Arts Standards.

B3: Love Your SLO and create an Assessment That Truly Promotes Skill Building

K-12 SEMINAR

DEBRA WEST | MEMORIAL HALL 118

STEAM-certified instructor shares method for creating SLO assessments that clearly demonstrate student growth. Concept is easy to incorporate into existing curricula and results will please administrators, parents, and students. This drawing instruction lesson teams basic skills with technological aides, optical science, and math to create a sure-fire increase in achievement.

B4: You Want Me To Do WHAT With That Pencil?

K-12 SEMINAR

KATHI HANSON - GENERAL PENCIL | WRISTON ART CENTER 102

You'll never look at pencils the same way after this workshop! Learn how you can liquify pencil cores and paint with them; create unique texture patterns in elements using found objects; how to grate-rock-burnish pencil pigments, and so much more! Handout and General Pencil goodie bag provided. Join us!

B5: Roto-What?... Get the Scoop on Rotoscope Animation

K-12 SEMINAR

JEANNE BJORK | MEMORIAL HALL 117

Rotoscope is an animation technique with roots in the early 20th Century. Learn how to incorporate this video-based process into your art classroom. Rotoscoped animation is a great way to incorporate project-based, team managed collaborative art. Basic Photoshop knowledge will be used, but not taught.

SESSIONS

Thursday, October 22nd, 2015

B6: How TWEET It Is!

K-12 SEMINAR

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B7: How to Build a Clay Whistle

K-12 HANDS ON

LAURIE NAVARRO | WRISTON ART CENTER 105

You will learn how to construct a clay whistle and learn the best practice for guiding your students through construction as well.

B8: Vendor Meet and Greet

VENDORS

VENDORS | WARCH CENTER: MEAD WITTER ROOM

It is your time to meet with vendors and learn about their new materials and unit ideas!

SESSION C (10:00 AM - 10:50 AM)

Keynote Speaker
NANCY WALKUP

WARCH CENTER: ESCH/HURVIS ROOMS

SESSION D (11:00 AM - 11:50 AM)

Lunch and Leisure Option 1

11:00 - 11:30 - LUNCH | 11:30 - 12:00 - LEISURE/VENDORS

Lunch and Leisure Option 2

11:00 - 11:30 - LEISURE/VENDORS | 11:30 - 12:00 - LUNCH

D1: Love Your SLO and create an Assessment That Truly Promotes Skill Building

K-12 SEMINAR

DEBRA WEST | MEMORIAL HALL 118

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SESSIONS

Thursday, October 22nd, 2015

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K-12 SEMINAR

JEANNE BJORK | MEMORIAL HALL 117

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D3: Against the Odds: An African American Cultural History

K-12 SEMINAR

RHEA SPRECHER | WARCH CENTER: ESCH ROOM

Getting to know the art of the African American artists of the 19th to the 21st centuries.

D4: Monoprinting Without a Press

K-12 HANDS ON

LEAH KELLER AND DUSTIN ANDERSON | WRISTON ART CENTER: 102

This fun and easy hands on workshop will introduce participants to basic monoprinting techniques using Gelli Arts printing plates. These monoprints can be easily incorporated into your printmaking, collage, art journaling and mixed media lessons!

D5: Teaching Literacy in the Fine Arts

K-12 SEMINAR

JULIE ADAMS | MEMORIAL HALL 116

Come and get fun, easy ways to incorporate literacy in your classroom. You will leave with a plethora of ideas. If you have any activities you have used and want to share, all the better!

D6: Silkscreening with Ceramics and Mayco Glazes

K-12 HANDS ON

MAYCO | WRISTON ART CENTER 105

Learn how to use Mayco's Designer Silkscreens on Ceramics using Stroke & Coat glazes for highly-detailed designs. Your students will be able to incorporate a variety of designs in combination with other glazes to create unique works.

D7: All Arts Day

K-5 SEMINAR

KELLY KOKKO-LUEDEMAN AND ALISON CLAUSEN | WARCH CENTER: HURVIS ROOM

Fine Arts celebrated! Oconto Falls Elementary School has hosted a successful fine arts day for over 15 years. This day has included 28 sessions, Artists in Residence, and 2 assemblies featuring performers from mimes to dancers. Ideas for setting up a schedule, fundraising and finding presenters will be discussed.

SESSION E (12:00 PM - 12:50 PM)

Lunch and Leisure Option 3

12:00 - 12:30 - LUNCH | 12:30 - 1:00 - LEISURE/VENDORS

Lunch and Leisure Option 4

12:00 - 12:30 - LEISURE/VENDORS | 12:30 - 1:00 - LUNCH

SESSIONS

Thursday, October 22nd, 2015

E1: Alter Ego: Exploring Individuality Through Mask Making

K-12 SEMINAR

JACOBO LOVO | WARCH CENTER: HURVIS ROOM

This presentation will focus on how a middle school cross-curricular team helped students gain a deep understanding of alter ego through parallel curriculum, designed by Language Arts, Math and visual Arts teachers using the National Core Arts Standards. Presenter will share how student knowledge and growth was demonstrated through a self-reflected project inspired by "Luchador" masks.

E2: Using Google Sites and Blogger as a Classroom Organization and Communication Tool

K-12 SEMINAR

JEANINE KLEMAN AND SHARON AIKEN-BRUHA | MEMORIAL HALL 116

Are you interested in using more technology to communicate with your students and parents? Are you looking for a way to organize lessons and curriculum online? Then this seminar is for you. Participants will be exposed to several ideas on how to use Google Sites or Blogger in the classroom. Online resources for how to use these options will be shared during this session.

E3: Art and Science: Paper and Book Making for the Classroom

K-12 HANDS ON

MARY REILLY AND KIM GRUMMER | WRISTON ART CENTER 102

Learn the science of paper - what it is and why it can be recycled - and get hands on with paper making. See how easy it can be to teach and manage paper making whether you're classroom or cart-based. Construct a Zig-Zag (accordion fold) book for any cross curriculum project.

**** (This is part one of a two part session. Must register for both E3 and F3.)**

E4: The Felt Dye-It

K-12 HANDS ON

JULIE MILLER AND TRICIA EVERS | WRISTON ART CENTER 105

Investigate using Kool-Aid as a dye to create great smelling felted projects. Hands on workshop where you get to dye it, wrap it, poke it, smell it, and take it home. From the team that brought you "Foiled Again" and "H.A.M.M.E.R."

E5: Literacy in Art

K-5 SEMINAR

TROY YIANNACKOPOULOS | MEMORIAL HALL 117

What happens when an art teacher collaborates with a literacy coach to create a lesson that fosters critical thinking and contributes to meeting school-wide literacy goals? Participants in this session will experience a lesson that uniquely blends visual arts learning standards with language arts standards while maintaining a high level of student engagement.

E6: Visioneer Design Challenge

6-12 SEMINAR

JOHANNA PETERSON | MEMORIAL HALL 118

Looking for ways to connect art to 21st century learning skills? Looking ways to advocate for your Art Department? This presentation will explain what this design-based state program is all about. This session and program is suited for instructors of 6-12th grades. We will have student examples and short video clips of kids talking about their designs and what they've learned in the creation process.

SESSIONS

Thursday, October 22nd, 2015

E1: The Frienemies: Art Teachers and Assessment

K-12 SEMINAR

MARY HOFFERLE | WARCH CENTER: ESCH ROOM

Are you still struggling with assessing your elementary students' learning in art? Revisit the interconnected relationship of standards, learning objectives and assessment, and learn sustainable, classroom-ready assessment methods for elementary art (and share your own assessment ideas with the group, too!).

SESSION F (1:00 PM - 1:50 PM)

F1: Using Google Sites and Blogger as a Classroom Organization and Communication Tool

K-12 SEMINAR

JEANINE KLEMAN AND SHARON AIKEN-BRUHA | MEMORIAL HALL 116

Are you interested in using more technology to communicate with your students and parents? Are you looking for a way to organize lessons and curriculum online? Then this seminar is for you. Participants will be exposed to several ideas on how to use Google Sites or Blogger in the classroom. Online resources for how to use these options will be shared during this session.

F2: Architectural Masterpieces

K-12 SEMINAR

RHEA SPRECHER | WARCH CENTER: ESCH ROOM

Getting to know the stories of the greatest architectural masterpieces of all time.

F3: Art and Science: Paper and Book Making for the Classroom

K-12 HANDS ON

MARY REILLY AND KIM GRUMMER | WRISTON ART CENTER 102

Learn the science of paper - what it is and why it can be recycled - and get hands on with paper making. See how easy it can be to teach and manage paper making whether you're classroom or cart-based. Construct a Zig-Zag (accordion fold) book for any cross curriculum project.

**** (This is part two of a two part session. Must register for both E3 and F3.)**

F4: Ten Techniques for creating WOW Watercolor Pencil Art

K-12 SEMINAR

KATHI HANSON - GENERAL PENCIL | MEMORIAL HALL 118

Join Kathi Hanson as she shares her Ten Signature Watercolor Pencil Techniques for creating exciting watercolor art! Learn how to create unique texture patterns using common household items; how to create a paper palette for wet on wet paint washes; grate and manipulate pigment particles, etc. The results are amazing!

F5: iHATE n2 ILVRT

K-12 SEMINAR

CONNIE GREANY AND CHIP NOFFKE | MEMORIAL HALL 117

More frequently art students state "I HATE ART" or are content to sit and do nothing. Why? Understanding reasons, the solutions with action will transform a poor attitude into "I LOVE ART", a great pathway for us. We will share our motivational experiences and end with an action plan!

SESSIONS

Thursday, October 22nd, 2015

F6: Ball Point Engravings

K-12 HANDS ON

JULIE DAVIS - BLICK ART MATERIALS | WRISTON ART CENTER 105

When we think of "engravings", we tend to think of carved stone, wood or etched metal plates. In this Blick Art materials workshop, participants will learn a low-tech method of pressing a design into a board through paper with a pen, then revealing it by rubbing over the engraved surface with colorful art sticks.

F7: Sort, Pile, Shove... One Woman's Search for Organization in her Art Room

K-12 SEMINAR

LEAH KELLER | WARCH CENTER: HURVIS ROOM

After years of being a teacher who sorted, piled, then shoved kids artwork, teacher paperwork, and art supplies, hear how one art teacher took a yearlong vow to get organized and regain her sanity. Learn what worked, what did not, and what you can do to start organizing today.

F8: Vendor Meet and Greet

VENDORS

VENDORS | WARCH CENTER: MEAD WITTER ROOM

It is your time to meet with vendors and learn about their new materials and unit ideas!

SESSION G (2:00 PM - 2:50 PM)

G1: Focusing on the Visual in Visual Art Education

K-12 SEMINAR

MARTIN RAYALA | MEMORIAL HALL 118

Explore the recent expansion of Visual Art Education to include Media and Design Education as part of the Big Ideas Learning Lab. Talk with the Founder of Design-Lab Schools about Visual Learning, Design and the first ever National Media Arts Standards.

G2: Envisioning Home, Self, and Community Through Vernacular Art Environments

K-12 SEMINAR

LIZ REX AND CHRISTINE WOYWOD | MEMORIAL HALL 117

Presenters share ideas for learning and information inspired by Vernacular Art Environments, developed in relation to concepts of home, self, and community. These unique and engaging art forms are sure to excite your students.

G3: Plaster and Pulp and Paper, Oh My!

K-12 HANDS ON

KIM SCHIEDERMAYER, MABEL GRUMMER AND CHRIS SCOTT | WRISTON ART CENTER 102

Participants in this hands on workshop will carve their own design into plaster, learn to use linters, and create a simple take-home handmade paper project.

G4: Blogging 101

K-12 SEMINAR

JEN DAHL | WARCH CENTER: HURVIS ROOM

Have you ever wanted to start your own blog but wondered if you have time, what to write about, and if it costs money? All your blogging answers can be found here!

SESSIONS

Thursday, October 22nd, 2015

65: Viva la Paint Palette!

K-12 SEMINAR

JOHANNA PETERSON AND DEBRA WEST | WRISTON ART CENTER 105

Share, Engage and Reflect on the NACCS, Anchor Standard #5: Develop and refine artistic work for presentation, as well as connecting Tier II and Tier III art and math vocabulary words. We will accomplish this through some fun hands-on vocab and painting exercises with square paint palettes and discover some wonderful connections between math and art.

66: Connecting Contemporary Art with Art Education: The Midwest Artist Studios Project, Year 2

6-12 SEMINAR

FRANK JUÁREZ | MEMORIAL HALL 116

The Midwest Artist Studios Project is designed to connect contemporary art with art education through a series of studio visits, curriculum development, and opportunities for educator outreach. The MAS Project introduces art students to the studio lives of 10 artists from Illinois, Indiana, Ohio, and Michigan.

67: Bringing Art Into the Regular Classroom Using Caldecott's Award Winning Books

K-12 SEMINAR

RHEA SPRECHER | WARCH CENTER: ESCH ROOM

Getting to know the illustrators of the Caldecott Award winning books.

68: Vendor Meet and Greet

VENDORS

VENDORS | WARCH CENTER: MEAD WITTER ROOM

It is your time to meet with vendors and learn about their new materials and unit ideas!

SESSION H (3:00 PM - 3:50 PM)

H1: Shifting Perceptions of Mental Illness: A Teen Art Collective and Community-Arts Mural

6-12 SEMINAR

GINA RUCHALSKI | MEMORIAL HALL 117

Learn about the development of a teen art collective, connected with a chapter of the National Alliance for Mental Illness, that strives to shift perceptions on mental illness through exploring contemporary art practices and artmaking. A developing community mural project will be shared, as well as the ways the collective creates intersections with disability studies initiatives.

H2: Pain Free Community Engagement

K-12 SEMINAR

JANA STROBEL AND DAVE PAWL | MEMORIAL HALL 118

Discuss relevant and exciting ways to integrate community engagement and collaboration with all forms of "arts" educators. Discuss events such as main street art walk, Arts, Beats, & Eats Art Festival, Elementary Art Shows, and different approaches to K-12 involvement and collaboration.

H3: Children are the Hope: Integrating Art, Environment, the Classroom Core, and a Sense of Place in the Global Community

K-12 SEMINAR

KORIE KLINK | MEMORIAL HALL 116

Children Are The Hope, Inc. (CATH) is a non-profit organization based in Reedsburg, WI and was a 2014 recipient of the WAEA's Potawatomi Grant. This program will share how CATH students from Wisconsin, Cuba, Turkey and Rwanda are intimately linked together through art, academics, nature and the discovery of global cultures.

SESSIONS

Thursday, October 22nd, 2015

H4: Snow, Sand and Sweat: The Triumphs and Tragedies of Ephemeral Art

K-6 SEMINAR

RONNAH METZ, CARISSA BRUDOS AND MIKE MARTINO | WARCH CENTER: HURVIS ROOM

Artist Mike Martino has been sharing his sculptural expertise with schools throughout Western Wisconsin for almost 20 years. Art teachers Ronnah Metz and Carissa Brudos will share some memories from artists-in-residency with Mr. Martino. His unique background and skill set, coupled with art educators' knowledge and facilitation, have led entire elementary schools to participate in the creation of sand and snow sculptures. The sculptures eventually wash or melt away, intrinsically reinforcing the concept of process over product. The 21st Century skills of communication, collaboration, critical thinking and creativity serve as the framework for the presentation.

H5: Pacon's Basic Black Paper & Spectra Bleeding Art Tissue Demonstrations

K-12 HANDS ON

JESSICA HEINTZ AND CARLA ANDERSON - PACON PAPER | WRISTON ART CENTER 105

Learn creative ways to use Pacon's Basic Black Art Papers with fun gel pens and metallic markers, as well as how to paint with Spectra Bleeding Art Tissue. Try the techniques during this workshop, and take home free lesson plans and samples to try in your classroom.

H6: Sharing Student Work with the World Through Social Media

K-12 SEMINAR

TASHA NEWTON AND JOE SANFILLIPO | WARCH CENTER: ESCH ROOM

How many times a day do you stop in awe of something your students are doing? The work being done in your classroom is spectacular, why wouldn't you want to share it with the world? Sharing the story of what happens in your classroom can help empower and promote your students. Joe Sanfillipo co-author of *The Power of Branding: Telling Your School's Story* and administrator of Fall Creek School District, along with Tasha Newton, the Fall Creek Elementary Art Teacher, want to help you share your students' amazing stories with the world. They will share all of the possible facets to share your students' story, as well as how to make it safe and manageable for you busy art teachers.

H7: Using Printmaking to Teach Abstract Art

K-12 HANDS ON

JULIE ADAMS | WRISTON ART CENTER 102

We will be making a mini example of the classroom size version. Teaching children about abstract art can be challenging. Learn methods to do just that. We will use elements, apply the standards, and have fun. I have taught this to all levels and it has been successful for years. Lesson plans will be provided.

H8: Vendor Meet and Greet

VENDORS

VENDORS | WARCH CENTER: MEAD WITTER ROOM

It is your time to meet with vendors and learn about their new materials and unit ideas!

AWARDS RECEPTION (3:50 PM - 5:30 PM)

Hors d'oeuvres and Social Hour Begins at 3:50

AWARDS BEGIN AT 4:30 PM

WARCH CENTER: ESCH/HURVIS ROOMS

SESSIONS

Friday, October 23rd, 2015

SESSION I (8:00 AM - 8:50 AM)

I1: Ten Techniques for creating WOW Watercolor Pencil Art

K-12 SEMINAR

KATHI HANSON - GENERAL PENCIL | WARCH CENTER: CINEMA

Join Kathi Hanson as she shares her Ten Signature Watercolor Pencil Techniques for creating exciting watercolor art! Learn how to create unique texture patterns using common household items; how to create a paper palette for wet on wet paint washes; grate and manipulate pigment particles, etc. The results are amazing!

I2: LED Art and Simple Circuitry

K-12 HANDS ON

LORI PULS | MEMORIAL HALL 116

Light up your art with LEDs using simple circuitry. Your students will be amazed when you show them how to use LEDs within their artwork. This workshop will teach you how to create simple circuitry that can be applied to artwork for elementary through high school art.

I3: A Square Peg in the Round Hole of SLO/P&Ps

K-12 SEMINAR

LYNN MOLEND, MEL PONTIOUS, JODI BRZEZINSKI, MICHELLE KLOPP AND JESSICA JONES | MEMORIAL HALL 117

Discover how three K-12 teachers reconcile student involvement in instructional planning, creative problem solving, and formative assessment with scorable, numerical outcomes. Creative thinking and growth become the paramount SLO. Outcomes that are specific, measurable, attainable and research driven are made visible through ongoing reflection and documentation.

I4: Spirit Trees

K-12 HANDS ON

JULIE DAVIS - BLICK ART MATERIALS | WRISTON ART CENTER 105

Stories, legends and allegories are plentiful regarding the connections between humans and trees. In this Blick Art Materials workshop, participants will create a sculptural "Tree of Life" that can be painted and personalized with objects and images suspended from the branches or gathered around the roots.

I5: Community in the Classroom: Working with Artists in Residence

K-12 SEMINAR

LEAH KELLER | WARCH CENTER: ESCH/HURVIS ROOMS

This session will detail 2 different artist in residence projects from planning to completion. How to find your artist, how to get volunteers, funding, and hosting amazing unveilings/ribbon cuttings will also be covered.

I6: Pacon Paper Tour I

K-12 TOUR

JESSICA HEINTZ - PACON PAPER | OFF SITE

Take an off-site tour to visit Pacon's converting facility in Appleton. See how some of your favorite classroom art papers are converted, cut and packaged, including Tru-Ray® Construction Paper, railroad board, poster board and more!

**** (This is part one of a two part session. Must register for both I6 and J6.)**

SESSIONS

Friday, October 23rd, 2015

I7: Rocking the Room with Robots

K-12 SEMINAR

DEBRA WEST | MEMORIAL HALL 118

Interested in introducing robots into your art curriculum? In this interactive demonstration, participants will examine a number of classroom-friendly robots. Information includes a range of projects including non-functional recycled projects, tiny bristle bots, amped-up art bots, and repurposed remote control drawing bots. Examples and materials will be available to review.

I8: Vendor Meet and Greet

VENDORS

VENDORS | WARCH CENTER: MEAD WITTER ROOM

It is your time to meet with vendors and learn about their new materials and unit ideas!

SESSION J (9:00 AM - 9:50 AM)

J1: LED Art and Simple Circuitry

K-12 HANDS ON

LORI PULS | MEMORIAL HALL 116

Light up your art with LEDs using simple circuitry. Your students will be amazed when you show them how to use LEDs within their artwork. This workshop will teach you how to create simple circuitry that can be applied to artwork for elementary through high school art.

J2: A Square Peg in the Round Hole of SLO/P&Ps

K-12 SEMINAR

LYNN MOLEND, MEL PONTIOUS, JODI BRZEZINSKI, MICHELLE KLOPP AND JESSICA JONES | MEMORIAL HALL 117

Discover how three K-12 teachers reconcile student involvement in instructional planning, creative problem solving, and formative assessment with scorable, numerical outcomes. Creative thinking and growth become the paramount SLO. Outcomes that are specific, measurable, attainable and research driven are made visible through ongoing reflection and documentation.

J3: Rocking the Room with Robots

K-12 SEMINAR

DEBRA WEST | MEMORIAL HALL 118

Interested in introducing robots into your art curriculum? In this interactive demonstration, participants will examine a number of classroom-friendly robots. Information includes a range of projects including non-functional recycled projects, tiny bristle bots, amped-up art bots, and repurposed remote control drawing bots. Examples and materials will be available to review.

J4: What can WAEA do for you?

K-12 SEMINAR

JENNIFER DAHL AND TIFFANY BELTZ | WARCH CENTER: ESCH/HURVIS ROOMS

VAC, VDC, and YAM, oh my! Come learn about these events as well as other activities and supports that the Wisconsin Art Education Association can provide you with throughout the year. Come with questions and ideas of other ways in which WAEA can support you as an art educator.

SESSIONS

Friday, October 23rd, 2015

J5: Wild and Woolly! Bringing Fiber Arts to your Classroom

K-12 HANDS ON

NATASHA LEWIS | WRISTON ART CENTER 105

Add excitement to your classroom with fiber arts! Explore needle and wet felting and the fiber's journey, from sheep to art. You'll have two completed projects, and gain lots of ideas from this practical and fun hands-on workshop!

J6: Pacon Paper Tour 1

K-12 TOUR

JESSICA HEINTZ - PACON PAPER | OFF SITE

Take an off-site tour to visit Pacon's converting facility in Appleton. See how some of your favorite classroom art papers are converted, cut and packaged, including Tru-Ray® Construction Paper, railroad board, poster board and more!

****(This is part two of a two part session. Must register for both I6 and J6.)**

J7: Bottle Slumping

K-12 HANDS ON

LEAH KELLER | WRISTON ART CENTER 102

Learn how to use your electric kiln to slump glass bottles for art projects or for fundraising. Each participant will get a slumped bottle and a variety of materials to decorate with.

J8: Vendor Meet and Greet

VENDORS

VENDORS | WARCH CENTER: MEAD WITTER ROOM

It is your time to meet with vendors and learn about their new materials and unit ideas!

SESSION K (10:00 AM - 10:50 AM)

Keynote Speaker

DR. DEBORAH REEVE

WARCH CENTER: ESCH/HURVIS ROOMS

SESSION L (11:00 AM - 11:50 AM)

Lunch and Leisure Option 1

11:00 - 11:30 - LUNCH | 11:30 - 12:00 - LEISURE/VENDORS

Lunch and Leisure Option 2

11:00 - 11:30 - LEISURE/VENDORS | 11:30 - 12:00 - LUNCH

SESSIONS

Friday, October 23rd, 2015

L1: Wild and Woolly! Bringing Fiber Arts to your Classroom

K-12 HANDS ON

NATASHA LEWIS | WRISTON ART CENTER 105

Add excitement to your classroom with fiber arts! Explore needle and wet felting and the fiber's journey, from sheep to art. You'll have two completed projects, and gain lots of ideas from this practical and fun hands-on workshop!

L2: Glow in the Dark Gallery

K-12 HANDS ON

STACEY HEIN | MEMORIAL HALL 118

Learn about different mediums and projects that glow in the dark! Participants will see examples and get to use glow in the dark materials. Learn how you can make a glow in the dark gallery for your next art show!

L3: Space Making

K-12 SEMINAR

ERICA CHAPPELEAR AND MO ZELL | WARCH CENTER: HURVIS ROOM

Kick start your architecture unit by exploring art and architecture influences on architecture and making space using paper construction techniques without adhesives.

L4: Scaffolding Content and Learning: QR Codes & the Art Room

K-12 HANDS ON

RENEE SCHUMACHER AND TERESA MOUCHA | WARCH CENTER: ESCH ROOM

In this workshop, you will learn some practical and tested applications on ways to use QR codes in your classroom. With smart technology, Quick Response Codes can be used to help direct students to new knowledge, promote student's art, promote and engage the community, and other amazing applications. Using QR codes with art, literacy, research, video recording, and photography will be just a few of the examples given. Bring your own resources and we will help you develop a research bank of QR codes for your students.

L5: Secondary Art Educator Sharing Session

K-12 SEMINAR

JULIE ADAMS | MEMORIAL HALL 116

Come and share ideas, questions and concerns about the latest issues in art education. If you bring a lesson to share, please bring enough copies for 20 participants.

L6: Building Your Professional Online Network

K-12 SEMINAR

JULIE PALKOWSKI | MEMORIAL HALL 117

Participants will be guided through the WI DPI Art Educators Google Community. This resource is available for art educators and meant to build a professional learning community which allows members to be engaged in learning with one another. Learn what is available on the site, how to use the community to ask questions, share ideas and resources, and how to connect with your colleagues across the state. Participants are encouraged to bring their own device to work online with the community.

SESSIONS

Friday, October 23rd, 2015

L7: Face Off

K-12 HANDS ON

CONNIE GREANY | WRISTON ART CENTER 102

Clay artist, retired MAEA/WAEA art teacher, Connie Greany will demonstrate her expressive face tile project for a mini class project or a large mural. She recently presented some of these techniques in workshop for 3rd graders at All Arts Day in the Oconto Falls Elementary School. Each participant manipulates the clay into the personalized "Face Off" tile and take it home for a sample. Information on her one day Artist in Residence Workshops and Legacy Mural Workshops will be provided. You can ask Connie questions as you work and play with your clay.

SESSION M (12:00 PM - 12:50 PM)

Lunch and Leisure Option 3

12:00 - 12:30 - LUNCH | 12:30 - 1:00 - LEISURE/VENDORS

Lunch and Leisure Option 4

12:00 - 12:30 - LEISURE/VENDORS | 12:30 - 1:00 - LUNCH

M1: You Want Me To Do WHAT With That Pencil?

K-12 SEMINAR

KATHI HANSON - GENERAL PENCIL | MEMORIAL HALL 118

You'll never look at pencils the same way after this workshop! Learn how you can liquify pencil cores and paint with them; create unique texture patterns in elements using found objects; how to grate-rock-burnish pencil pigments, and so much more! Handout and General Pencil goodie bag provided. Join us!

M2: Connecting Visual Literacy to Textual Literacy through the 365 Artists 365 Days Project

9-12 SEMINAR

FRANK JUAREZ | MEMORIAL HALL 116

This presentation is designed to expose, educate and engage students into the world of contemporary art. Aligning the Gradual Release and Responsibility Model and this project introduces art students, grades 9-12, the opportunity to read and connect visual literacy to textual literacy with a variety of artistic styles and genres.

M3: Reach Out and Touch Someone: collaborating in the Middle School

6-9 SEMINAR

MARTY YOHN | MEMORIAL HALL 117

This workshop will cover twenty-plus years of curriculum and class collaborations with other middle school teachers - regular core, art, music/band, and vocational rotations. Presenter will share curriculum outlines, hand-out examples, video clips, and share discussion on what to seek and what to avoid in reaching out to others so the art program remains and equal partner.

M4: Nasco's NEW Mono Print Plates

K-12 HANDS ON

JEN DAHL AND LEAH KELLER | WRISTON ART CENTER 105

Affordable for less mono printing! Nasco is introducing NEW mono print plates that are easy to use for any grade level. This is your chance to see them in action!

SESSIONS

Friday, October 23rd, 2015

M5: *Suspended Silk Botanicals*

K-12 HANDS ON

CATE BAYLES AND LOUISE BERG | WRISTON ART CENTER 102

Integrate textiles into your classroom! Draw inspiration from the John Michael Kohler Arts Center's *Toward Textiles* exhibition series. Examine shapes, patterns and textures to create a silk painting using metallic resists and fabric paint. Embellish your creation, suspend it in a window, or connect it with other works to make a classroom installation.

**** (This is part one of an optional two part session. Participants can embellish their work in session N5.)**

M6: *Getting Started with AP Studio Art and AP Art History*

9-12 SEMINAR

JANA STROBEL AND DAVE PAWL | WARCH CENTER: HURVIS ROOM

For first time AP teachers or people seeking to begin an AP program. Topics will include curriculum, audit, proposals, and syllabi.

M7: *Skyrocket Visual Literacy with Sketchnotching!*

K-12 SEMINAR

SHERRILL KNEZEL | WARCH CENTER: ESCH ROOM

Visual literacy is of utmost importance for our students to be able to synthesize, comprehend and communicate in this data driven world. Come and learn how teaching your students to use visual note taking in and out of the art room will increase engagement, relevance and higher-level thinking.

SESSION N (1:00 PM - 1:50 PM)

N1: *Connecting Visual Literacy to Textual Literacy through the 365 Artists 365 Days Project*

9-12 SEMINAR

FRANK JUAREZ | MEMORIAL HALL 116

This presentation is designed to expose, educate and engage students into the world of contemporary art. Aligning the Gradual Release and Responsibility Model and this project introduces art students, grades 9-12, the opportunity to read and connect visual literacy to textual literacy with a variety of artistic styles and genres.

N2: *Reach Out and Touch Someone: collaborating in the Middle School*

6-9 SEMINAR

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N3: *A Closer Look: An Interdisciplinary Learning Experience*

K-12 SEMINAR

DEBRA HEERMANS | WARCH CENTER: ESCH ROOM

Discover how a drawing session with a live chameleon was the springboard for an interdisciplinary learning experience that brought famous works of art to life. A visual presentation will introduce the creative process taken and the culminating book created titled, *The Chameleon Goes to the Art Museum*.

SESSIONS

Friday, October 23rd, 2015

N4: Contemporary Hispanic Artists

K-12 SEMINAR

LAURIE NAVARRO | WARCH CENTER: HURVIS ROOM

You will learn about four contemporary Hispanic artists and how to tie their artwork and ideas into dynamic cross-curricular lessons.

N5: Suspended Silk Botanicals

K-12 HANDS ON

CATE BAYLES AND LOUISE BERG | WRISTON ART CENTER 102

Integrate textiles into your classroom! Draw inspiration from the John Michael Kohler Arts Center's *Toward Textiles* exhibition series. Examine shapes, patterns and textures to create a silk painting using metallic resists and fabric paint. Embellish your creation, suspend it in a window, or connect it with other works to make a classroom installation.

****(This is part two of an optional two part session. Participants can embellish their M5 work in this session.)**

N6: Nasco's NEW Mono Print Plates

K-12 HANDS ON

JEN DAHL AND LEAH KELLER | WRISTON ART CENTER 105

Affordable for less mono printing! Nasco is introducing NEW mono print plates that are easy to use for any grade level. This is your chance to see them in action!

N7: Middle School T.A.B. Approach (Choice Art)

K-12 SEMINAR

RACHEL SCHUH AND JILL BAILEY | MEMORIAL HALL 118

Join Jill and Rachel as they share information about their experiences teaching in T.A.B. (Teaching for Artistic Behavior) classrooms. Our shared information will include: five minute demonstrations, incorporating art history, student examples, writing and assessment practices.

WRAP UP PARTY! (2:00 PM - 2:30 PM)

Wrap up the conference in style with us!

FINAL RAFFLE DRAWING - JACK RICHESON PRINTING PRESS

WARCH CENTER: ESCH/HURVIS ROOMS

Thank you for joining us at the 2015 WAEA Fall Conference!

PATHWAYS

share, engage, reflect

APPLETON
2015

VENDORS

Special Thank You to our Vendors!

NaeA

BLICK ART MATERIALS

DAVIS PUBLICATIONS

SCHOOL SPECIALITY/SAX ARTS AND CRAFTS

MAYCO COLORS

NASCO

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PACON CORPORATION

TRIARCO ARTS & CRAFTS

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ARNOLD GRUMMER'S PAPER & BOOK MAKING

SKETCH FOR SCHOOLS

NATIONAL ART EDUCATION ASSOCIATION

BARE BOOKS

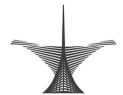
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MID WEST ARTIST STUDIOS

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Vendors are located in the Mead/Witter Rooms, Warch Center 2nd Floor.
Thursday: 7:30 am - 4:00 pm | Friday 7:30 am - 1:00 pm

WAEA CALENDAR

Don't miss these 2015-2016 WAEA Events!

December 1, 2015

YAM FLAG ENTRIES DUE TO YAM CHAIR TIFFANY BELTZ

waeapresidentelect@gmail.com for more information

January 8th, 2016

YAM STUDENT ARTWORK DUE TO REGIONAL VPS

waeapresidentelect@gmail.com for more information

January 8th - February 20th, 2016

YAM REGIONAL SHOWS

waeapresidentelect@gmail.com for more information

January 20th - 22nd, 2016

WISCONSIN ASSOCIATION OF SCHOOL BOARDS CONVENTION (MILWAUKEE)

waeapresident@gmail.com for more information

January 30th - March 13th, 2016

SCHOLASTIC ART SHOW (MILWAUKEE ART MUSEUM)

waeapresident@gmail.com for more information

February 27th - March 11th, 2016

YAM SHOW (STATE CAPITOL ROTUNDA)

waeapresidentelect@gmail.com for more information

March 11th, 2016

YAM SHOW CELEBRATION - 12:00 NOON (STATE CAPITOL ROTUNDA)

waeapresidentelect@gmail.com for more information

March 17th - 19th, 2016

NATIONAL ART EDUCATION ASSOCIATION CONVENTION (CHICAGO, ILLINOIS)

www.arteducators.org for more information

April 1st, 2016

POTAWATOMI GRANT APPLICATION DUE

waeapresident@gmail.com for more information

April 8th, 2016

VISUAL ARTS CLASSIC (EDGEWOOD COLLEGE, MADISON)

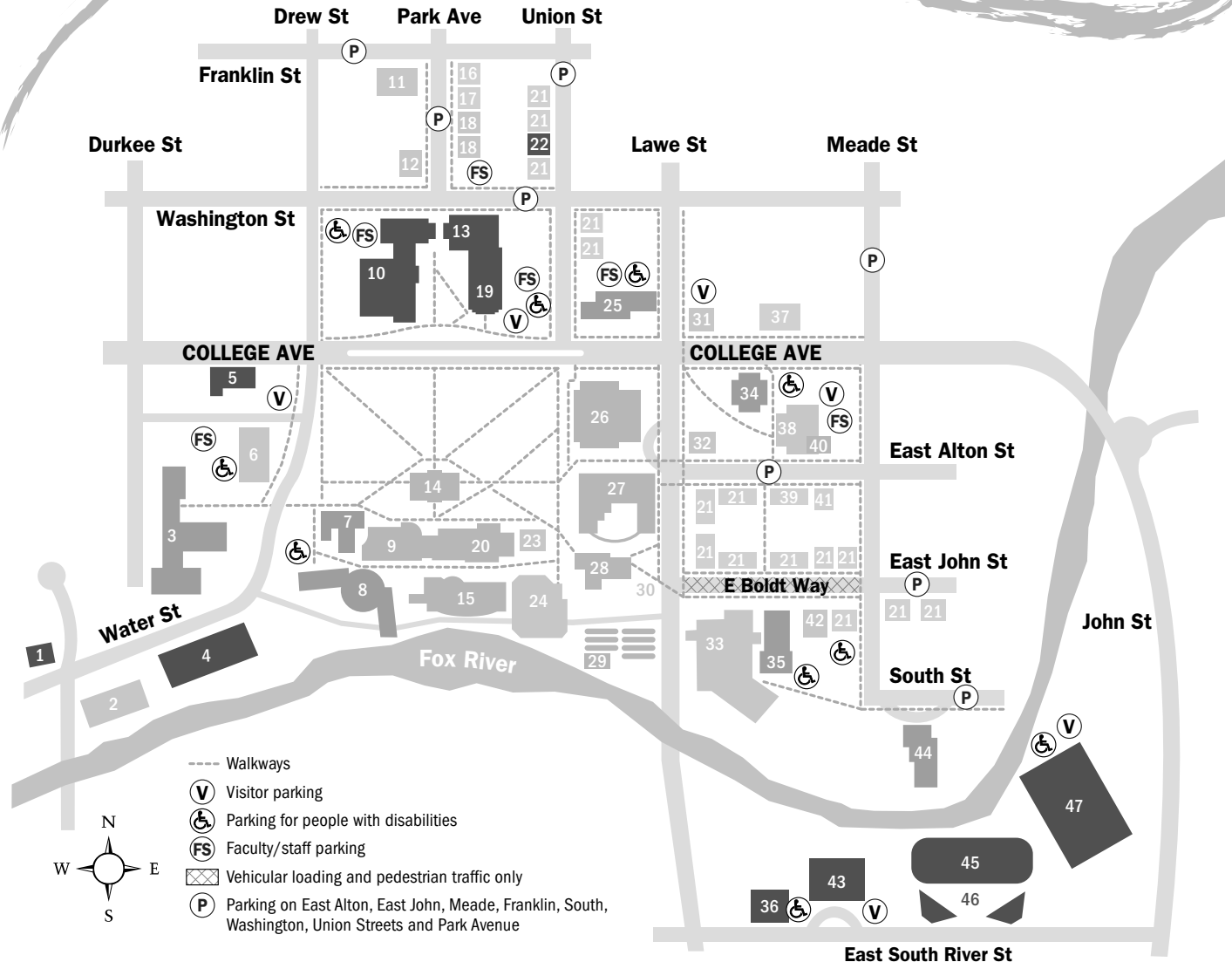
waeavac@gmail.com for more information

April 22nd, 2016

VISIONEER DESIGN CHALLENGE (UNIVERSITY OF WISCONSIN-MILWAUKEE)

waeavdc@gmail.com for more information

CAMPUS MAP



Academics

Briggs Hall.....	15
Buchanan Kiewit Wellness Center.....	24
Hurvis Center Film Studies	40
Main Hall	14
Memorial Hall.....	28
Thomas A. Steitz Hall of Science	9
Seeley G. Mudd Library.....	26
Sustainable LU Gardens (SLUG).....	29
Wriston Art Center.....	27
Youngchild Hall of Science	20

Administration and Other

Brokaw Hall.....	6
Buchanan Kiewit Wellness Center..	24
Facility Services.....	2
Hurvis Center (admissions office) ..	38
Hurvis Crossing.....	30
International House	42
Memorial Chapel	19
Mursell House	12
President's Home	11
Raymond House	32
Sampson House.....	23
Visiting faculty accommodations ...	18
Warch Campus Center (WCC).....	33
Wilson House.....	31

Athletics

Alexander Gymnasium	43
Banta Bowl	47
Baseball and softball fields.....	46
Soccer field.....	36
Tennis courts.....	4
Whiting Field	45

Conservatory of Music

Academy of Music	1
Conservatory West offices	5
Memorial Chapel	19
Music-Drama Center.....	10
Shattuck Hall of Music	13
Waterman House.....	22

Residence Halls

Colman Hall	3
Hiatt Hall.....	8
Kohler Hall	34
Ormsby Hall	7
Plantz Hall	25
Sage Hall	35
Trever Hall	44

Small Residences/Group Houses

Campus Guest house	17
Draheim House	39
Hulbert House	16
Sabin House	41
Scarf House	37
Student residences.....	21



**LAWRENCE
UNIVERSITY**
APPLETON, WISCONSIN

ACCOMMODATIONS



Holiday Inn

150 Nicolet Rd, Appleton, WI
(920) 735-9955

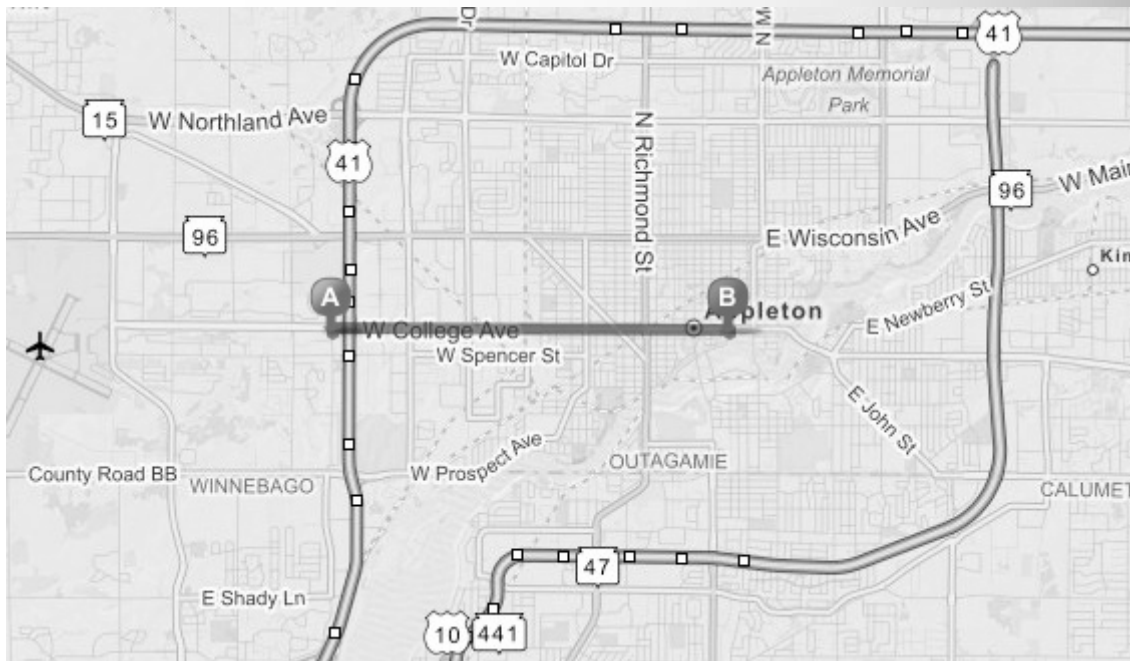
Holiday Inn

Ask for the Wisconsin Art Education Association room block.

Room rate is \$70.00 per night.

Please book your room before September 25th in order to guarantee a room and receive this rate.

To Lawrence from Holiday Inn:



Showcase Your Creative Vision at the Joint State Education Convention

Student Art Exhibit Call for Entries

January 20-22, 2016
Milwaukee • Wisconsin Center

Convention 2016



**For Students in grades 7-12 –
Deadline: Nov. 13, 2015**



The Wisconsin Association of School Boards, in cooperation with the Wisconsin Art Education Association, announces the annual Wisconsin Art Exhibits and Awards. This experience is open to all Wisconsin public school students enrolled in grades 7-12. Each piece of work submitted in accordance with the entry criteria will be exhibited at the 2016 State Education Convention in January in Milwaukee. Join us in showcasing the talent of Wisconsin students!

The Artist's Challenge: Educating Hearts and Minds to Build Sustainable Communities and a Healthy Future

Learning that links knowledge and action to help students build sustainable schools contributes to sustainable communities and a healthy future.

Using any media or combination of media (digital media is not accepted), create an original work of art (not graphic design) showing your interpretation of how educating the hearts and minds of students builds sustainable schools and communities.

Be BOLD! Show us your vision.



Application Process

To complete your application you must do **BOTH** of the following by **Nov. 13, 2015**:

1. Complete the registration form on the WASB website at wasb.org and submit it electronically. Please fill out the form accurately as the information will be used for letters, certificates, publications, etc. Print a copy of the form to be submitted with the artwork.
2. Using a trackable delivery service, send a copy of the online application form in an envelope taped to back of the artwork, and the carefully packaged artwork **by Nov. 13** to: **Jen Dahl, WAEA, E7274 160th Ave., Mondovi, WI 54755** We cannot be responsible for artwork lost in transit. Notification letters will be sent to all participants by Jan. 1, 2016.

Please use the online form to submit your proposal at wasb.org/convention.

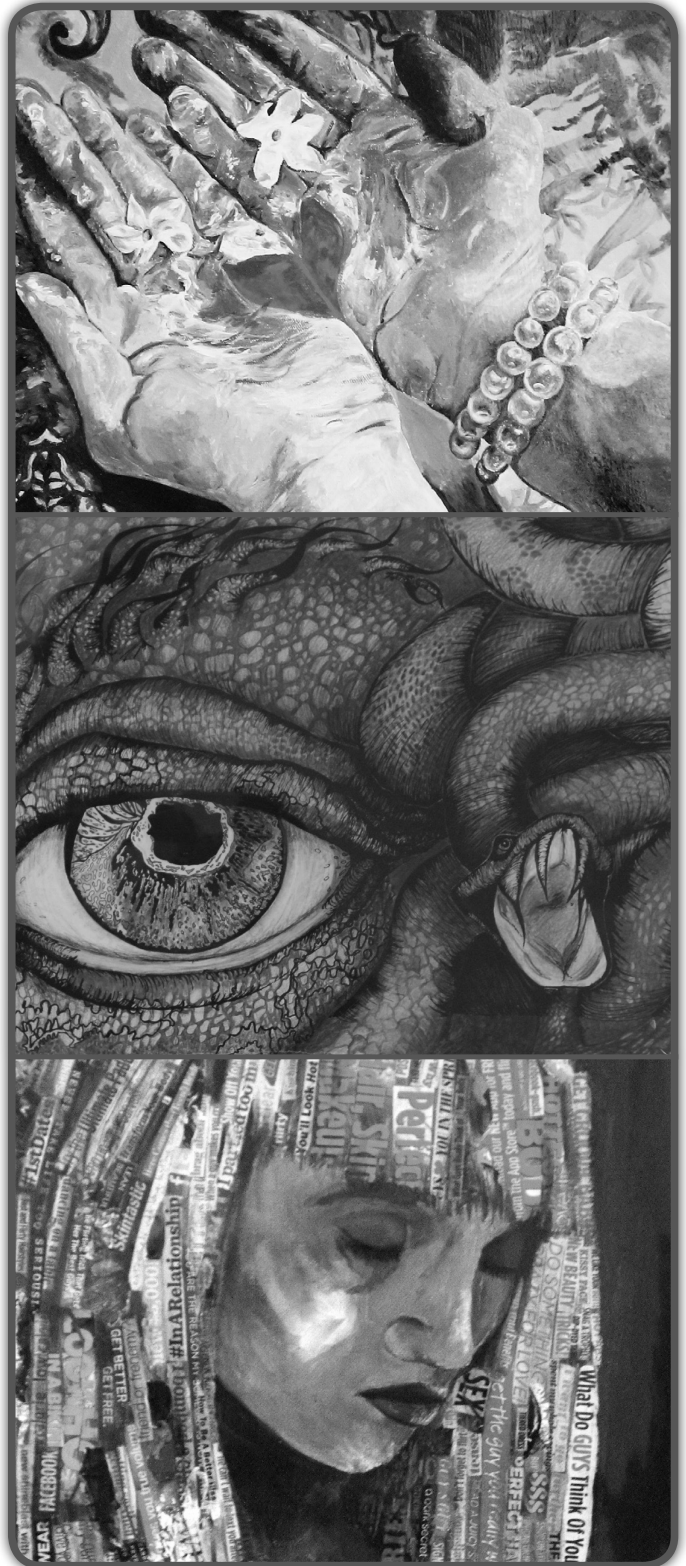
Entry Criteria

Artwork must adhere to all of the following:

- Students must be enrolled in grades 7-12 in a Wisconsin public school at the time the piece is submitted.
- Each school may enter up to four works of art.
- All work must answer the problem to be solved in the media.
- Create your own artwork on paper no smaller than 10" x 12" and no larger than 20" x 22". (Digital media format not accepted, all work must be on paper.)
- All work must be the ORIGINAL work of the student.
- Aesthetically include a statement about your interpretation of this challenge within the space below the artwork. (Do not tape it to the bottom extending beyond the board.)
- Sign your artwork.
- All work must be covered with Mylar (not shrink wrap). Mylar is available at most art supply centers. It can also be called Grafix and Dura-Law and is economical by the roll. Mylar is preferable to any other material as it is durable, clear, uniform throughout the show and effectively protects artwork during numerous moves and transportation. Use masking tape on all edges on the back to secure.
- Artwork or statements hinged or floating (attached to the surface of the board) must be attached securely.
- Place your artwork and statement on a mounting board such as illustration board or foam core, NOT tag board, canvas or heavy cardboard.
- No frames or canvases will be accepted.
- All pieces MUST be identified by attaching two items in an envelope to the back of the artwork: 1) a printed copy of the online application, which should include all necessary signatures; and 2) a photograph of the student holding his/her artwork with the artist's name on the back of the photo.
- Include a short bio of the artist in the envelope attached to the artwork.

Judging Criteria

- Is it clear? Is it interesting?
- Overall effective presentation of artwork and a message.
- Originality of idea.
- Expression of idea.
- Effective use of the elements and principles of design.
- Use of materials.



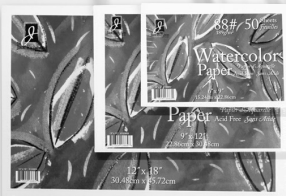
For more information contact

Amy Qualmann, WASB, at 608-512-1713, 877-705-4422 or aqualmann@wasb.org.

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100859	12" x 18"	50

135# Watercolor Paper



Number	Size	Sheets
100867	6" x 9"	50
100868	9" x 12"	50
100869	12" x 18"	50



Drawing Paper	60#
Drawing Paper	75#
Drawing Paper	90#
Newsprint	35#
Tracing Paper	25#
Watercolor Paper	88#
Watercolor Paper	135#
Palette Paper	41#



135# Watercolor Postcard
#100864 4" x 6" 50 Sheets

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for Grades 3-12

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Connecting art education with contemporary art through studio visits, curriculum development, and opportunities for educator outreach.

"After our interview with Jane Ryder, I began to think about what would be best for my painting. She gave specific suggestions to me through email, and I took those and created a more complex piece of art."

—Kimberly

"Through creating my art I learned many different things about myself as not only an artist but an individual. I learned that creating different styles of art helps me expand my thinking and brainstorming."

—Rachel

"This course, I have learned many techniques and strategies to improve my art capabilities. [...] By learning these new techniques, it has opened my eyes to the world around me."

—Marisa

Midwest Artist Studios™
Frank Juarez, Founder and Art Teacher

920.559.7181
midwestartiststudios@gmail.com

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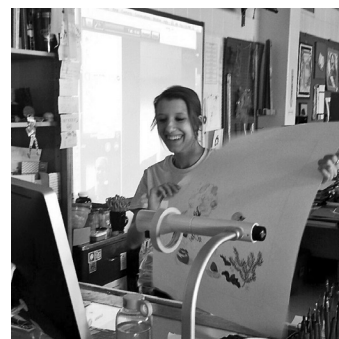


Drawing student playing with shadows, a main theme in the work of Wisconsin-based artist Todd Mrozinski.

Photo credit: Frank Korb, art teacher, Waterford Union High School.

Drawing/Painting II student skyping with Iowa-based artist Jane Ryder.

Photo credit: Frank Juarez, art teacher, Sheboygan North High School.



Drawing student working with oil pastels to create a drawing inspired by the work of Wisconsin-based artist Todd Mrozinski.

Photo credit: Frank Korb, art teacher, Waterford Union High School.

Drawing/Painting II student creating a pattern inspired by Wisconsin-based artist Paula Schulze.

Photo credit: Frank Juarez, art teacher, Sheboygan North High School.



Catalog and Lesson Plan Workbook Together for Just \$34.⁹⁵

Includes the opportunity to Skype the featured artists directly into your own classroom, plus behind the scenes videos and gallery of artists' works!

Frank Juarez will be presenting on this project at the WAEA Fall Conference, and the MAS Project will be on-site as a vendor. Stop by our booth and check us out.

Midwest Artist Studios is supported by a grant from the National Art Education Foundation, Kohler Foundation, Inc. and the Wisconsin Art Education Association. Graphic Design by Midwest Artist Studios Art Director, Erika L. Block.



wisconsin art education association

Tiffany Beltz
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La Crosse, WI 54601

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