

# GRAPHIC DESIGN: RUBRIC

• Mrs. Bjork

• Room 114

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## Assignment Description: Wiki Research-Collage

Research the history of collage using the wiki resources to guide research. Investigate the art of Found Typography and collage. Design Visual Journal pages that illustrate the research you did.

## GRADING SCALE: Point Value

4 - **Advanced:** Thoroughly did this, exceeding the expectation, adding new information that went beyond the requirement.

3 - **Proficient:** Met the requirement at the expected level.

2 - **Approaching:** Some parts incomplete, missing or lacking detail.

1 - **Minimal:** Lacking completion, missing elements, didn't follow directions

0 - **Did not Meet:** Didn't do the assignment, didn't turn in, didn't follow directions.

## Specifics:

**RS 1 CREATE** Plans and develops complex concepts for creative art work.

**PS4-** Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.

\_\_\_\_\_ In your sketchbook listed each of the 3 artists & design a visual journal page about them.

\_\_\_\_\_ Explained how each artist uses collage.

\_\_\_\_\_ Explained what types of collage each artist creates (photographic, fabric, found objects)

\_\_\_\_\_ Explained how each artist uses typography in their collages?

\_\_\_\_\_ Sketchbook is a visual journal documenting thoughts, ideas and process through visual diagrams, sketches, notes, mixed-media scrapbook of reference materials.

**RS 2 CREATE** Plans and develops complex compositions through quality craftsmanship.

**PS3-** Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.

\_\_\_\_\_ Creates a composition within the sketchbook that is visually appealing, well designed and can be considered a work of art. (sketchbook is well composed and thought out)

\_\_\_\_\_ Sketchbook is a visual journal utilizing multi-media and compositional design techniques to create a unique and visually interesting series of pages about the collage research you did.

\_\_\_\_\_ Develops multiple concepts through brainstorming, sketching and notetaking.

\_\_\_\_\_ Designs and responses were thorough and specific.

\_\_\_\_\_ Written responses used complete sentences and proper grammar.

**RS 3 CREATE** Connects artistic ideas to history, society and personal life experiences.

**PS7-** Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.

\_\_\_\_\_ Read all articles and embedded content from the wiki pages on Collage.

\_\_\_\_\_ Chose 3 artists from the wiki list & researched how they use collage.

\_\_\_\_\_ Chose 3 artists from the wiki list & researched what types of collages they create.

\_\_\_\_\_ Chose 3 artists from the wiki list & researched how they use typography in their collages.

\_\_\_\_\_ Investigated the collage Pinterest board as inspiration for collage designs & techniques.

RS 1 Total \_\_\_\_\_ out of 20 divided by 5 = RS 1 \_\_\_\_\_

RS 2 Total \_\_\_\_\_ out of 20 divided by 5 = RS 2 \_\_\_\_\_

RS 3 Total \_\_\_\_\_ out of 20 divided by 5 = RS 3 \_\_\_\_\_