

GRAPHIC DESIGN- WIKI & THUMBNAIL RUBRIC

Assignment Description: Plan and Research

Develop a plan for your art work. Research and develop your idea through internet, books, magazines, direct observation, photoshoots and note-taking. Look to art historical and contemporary artists for inspiration. Create a series of photos shared through Adobe Bridge that utilize unique compositions and ideas for each individual image. Experiment with the media and techniques you plan to use to create your art. Gather and collage media, images, notes and design pages in your wiki pages that reflect your preparation and knowledge to begin your artwork.

GRADING SCALE: Point Value

4 - Advanced: Thoroughly did this, exceeding the expectation, adding new information that went beyond the requirement.

3 - Proficient: Met the requirement at the expected, appropriate level.

2 - Approaching: Some parts incomplete, missing or lacking detail.

1 - Minimal: Lacking completion, missing elements, didn't follow directions

0 - Did not Meet: Didn't do the assignment, didn't turn in, didn't follow directions.

RS 1 CREATE Plans and develops complex concepts for creative art work.

PS4- Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.

_____ Plans and understands the process and technique for creating the work (media, scale, specific directions and steps to completion, image orientation)

_____ Wiki and Thumbnails are a digital/hand drawn visual journal documenting thoughts, ideas and process through wiki research, sketches, notes, mixed-media scrapbook of reference materials.

_____ Develops multiple concepts through brainstorming, research, thumbsails and notetaking.

RS 2 CREATE Plans and develops complex compositions through quality craftsmanship. PS3-Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.

_____ Creates a composition within the thumbnails images that is visually appealing, well designed showing awareness of varied compositional techniques.

_____ Experiments with multiple thumbnail compositions to consider varied plans for project.

RS 3 CREATE Connects artistic ideas to history, society and personal life experiences.

PS7- Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.

_____ Researches references to learn techniques and background/history while designing a wiki page that reflects research and answers all required content questions. (using internet resources, books, reference photos and direction observation).

RS 1 _____ out of 12 points divided by 3 = _____

RS 2 _____ out of 8 points divided by 2 = _____

RS 3 _____ out of 4 points = _____

RS 2_____