INTRO TO DIGITAL MEDIA

Assignment Description: Final Exam Presentation

Create and Present a digital video portfolio that utilizes a Voiceover and serves as a final summative exam synthesizing and evaluating your development as a digital artist.

GRADING SCALE: Point Value

4 - Advanced: Thoroughly did this, exceeding the expectation, adding new information that went beyond the requirement.
3 - Proficient: Met the requirement at the expected, appropriate level.
2 - Approaching: Some parts incomplete, missing or lacking detail.
1 - Minimal: Lacking completion, missing elements, didn't follow directions, little evidence of standard
0 - Did not Meet: Didn't do/turn-in the assignment, didn't follow directions, no evidence of standard

Specifics:

_____Presentation has recorded voiceover or detached voice audio narrative that is easy to understand and hear.

_____Presentation has interesting, appropriate transitions,

_____Presentation is a work of art with titles, music/sound effects that are well thought out and creatively designed.

_____ Video and images are cropped and presented in horizontal format with Creative choices for video footage, special effects that don't detract from the flow of the presentation.

_____Used Ken Burns effect appropriately to the images presented or not at all if appropriate.

_____Discussed your development as a digital artist using artwork as examples of the points you tried to make. Didn't re-critique every project.

_____Explained what you learned about graphic design, animation, photography, video editing and typography through this class.

_____Used examples of your artwork to support narrative.

_____Explained the elements and principles of art utilized giving examples from your artwork.

_____Explained what made your work unique, creative or interesting.

_____Discussed your strengths and things you could improve upon, showing examples of each.

_____ Exported video (.mp4 or .mov) and named with your name to the Google Drive for class.

_____ Created a written script and uploaded as a Google Doc to the Exam folder

_____TOTAL out of 52 points divided by 13 = Final Grade_____Reportable Standard 3