

# GRAPHIC DESIGN - Wiki/Plan RUBRIC

## ASSIGNMENT DESCRIPTION: Plan and Research

Research, plan and develop your idea through a variety of resources (internet, books, magazines, direct observation, photoshoots and note-taking.) Look to art historical and contemporary artists for inspiration. Research and post on wiki about your plan. Experiment with the media and techniques you plan to use to create your art. Gather and collage media, images, notes and design pages in your visual journal/sketchbook pages that reflect your preparation and knowledge to begin your artwork.

## GRADING SCALE: Point Value

4 - **Advanced:** Thoroughly did this, exceeding the expectation, adding new information that went beyond the requirement. Interpreted the assignment in a new, unique way.

3 - **Proficient:** Met the requirement at the expected, appropriate level.

2 - **Approaching:** Some parts incomplete, missing or lacking detail.

1 - **Minimal:** Lacking completion, missing elements, didn't follow directions, evidence of meeting standard is lacking

0 - **Did not Meet:** Didn't do/turn-in the assignment, didn't follow directions, no evidence of meeting standard.

**RS 1 CREATE** Plans complex concepts for creative artwork that connect to history, society and/or personal life experiences.

**PS4-** Create and plan artwork that illustrates **Complex Conceptual Development:** Evidence of a clearly thought-out and communicated idea.

**PS7-** Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.

\_\_\_\_\_ Plans and understands the process and technique for creating the work (media, scale, specific directions and steps to completion, image orientation)

\_\_\_\_\_ Wiki and Thumbnails are a digital/hand drawn visual journal documenting thoughts, ideas and process through wiki research, sketches, notes, mixed-media scrapbook of reference materials.

\_\_\_\_\_ Develops multiple concepts through brainstorming, research, thumbnails and note-taking.

\_\_\_\_\_ Researches references to learn techniques and background/history while designing a wiki page that reflects research and answers all required content questions. (using internet resources, books, reference photos and direction observation).

**RS 2 CREATE** Plans and develops complex compositions through quality craftsmanship.

**PS3-** Create and plan artwork that illustrates **Complex Composition:** Evidence of competent visual organization and design.

\_\_\_\_\_ Creates a composition within the thumbnails images that is visually appealing, well designed showing awareness of varied compositional techniques.

\_\_\_\_\_ Experiments with multiple thumbnail compositions to consider varied plans for project.

RS 1 \_\_\_\_\_ out of 16 points divided by 4 = \_\_\_\_\_

RS 2 \_\_\_\_\_ out of 8 points divided by 2 = \_\_\_\_\_