

GRAPHIC DESIGN: RUBRIC

• Mrs. Bjork

• Room 113-114

• bjorjea@pewaukeeschools.org

Final Exam Description: Your final exam will consist of 3 parts.

1. Critique of your BOOK COVER DESIGN wrapped around book for critique. Graded with the art project rubric, standards 1-4. Fill out 1 rubric for this project.
2. A written artist statement that meets the criteria posted here for the final Final Book Cover Design. This will be graded with the special Exam Rubric posted here and will cover standard 4 (written artist statement).
3. A Digital portfolio on the MAC lab Share Drive of all your work completed during this class and named and organized as described here. This will be graded with the special Exam Rubric posted here and will cover standard 4 (presentation of work). Make sure your images are also loaded to the Google Folder for each assignment as we've done the entire class.

Final Exam Artist Statement Description

RS4 PRESENT & RESPOND Interpret and evaluate the meaning of art work through the critique process. **PS6- Analyze, evaluate and critique** artwork in oral and written form using art-specific vocabulary to Respond to and Interpret artwork.

DEPOSIT THIS IN GOOGLE FOLDER AND MAC LAB SHARE DRIVE.

_____ EXPLAIN the concept (idea) and how it connects to assignment criteria.

_____ EXPLAIN the composition and how it connects to the assignment criteria.

_____ EXPLAIN the craftsmanship (how you used chosen media and presented final work) and how it connects to the assignment criteria.

_____ EXPLAIN which elements and principles of art you used in your work and how they are evident in this art assignment.

_____ ANALYZE the success you felt you had with this project. Explain improvements you feel you could make and tell how you might make them.

_____ REFLECT & ANALYZE all of the designs you created in this class. Explain the most helpful thing you learned from the work you've created and the class journey we took.

_____ REFLECT & ANALYZE all of the designs you created in this class. Explain how your work evolved, grew and changed over the duration of the class. Discuss what the work was like at the beginning, mid-way and now at the end of the class.

_____ USE IT'S CLEAR formatting for writing, including proper grammar, punctuation, spelling, paragraphs etc.

_____ Total divided by 8 = _____ for this section.

Final Digital Portfolio of Your Work

RS4 PRESENT & RESPOND Interpret and evaluate the meaning of art work through the critique process. **PS5- Present final artworks for public display via internet, classroom or gallery exhibit.**

Deposit Into Share Drive in Mac Lab (and on Google for each assignment)

Deposit all of your work from this semester into a folder with your name on it in the MAC LAB Share Drive for the class section you have been in. Make sure this is organized with all work in a folder that contains your name. This should include the following:

ALL IMAGES SHOULD BE SAVED IN THE FOLLOWING FORMAT: lastname_projectname.jpg, for example, bjork_tynecollage.jpg, bjork_bookcover.jpg etc. **All of the images should be 300 dpi JPGs and adobe illustrator files is appropriate to assignment. NO PSD files!**

1. Copy of your word-processed exam paper (PRINTED AND DIGITAL COPY)
2. SHAPE project, cut paper and digital. You may have to scan the paper copy.=2 images
3. Typography Collages =3 images
4. Found Typography Final Product =1 image
5. Infographic = 1 image
6. Book Cover Design =1
7. That's a total of 8 images

_____ Organized images on Mac Lab Share Drive as directed in folder with your name.

_____ Named files as directed.

_____ Had appropriate number of images 8 total).

_____ Made sure all images were in the Google Drive folder for the assignments.

_____ Total divided by 4= _____ for this section.

Final Scores

_____ Total for Final Exam Artist Statement

_____ Total for Final Digital Portfolio

_____ Total divided by 2= _____ final EXAM grade RS 4