

EXP VIDEO: RUBRIC

• Mrs. Bjork • Room 113-114 • bjorjea@pewaukeeschools.org

Assignment Description: Walking Video

Create a an experimental video that explores your own unique interpretation of “walking” or “the walk sequence”. Utilize your own recorded video, sound, voice and/or music using iMovie for editing and compositing the imagery. Use varied camera angles and movements to record.

GRADING SCALE: Point Value

4 - **Advanced:** Thoroughly did this, exceeding the expectation, adding new information that went beyond the requirement.

3 - **Proficient:** Met the requirement at the expected level.

2 - **Approaching:** Some parts incomplete, missing or lacking detail.

1 - **Minimal:** Lacking completion, missing elements, didn't follow directions

0 - **Did not Meet:** Didn't do the assignment, didn't turn in, didn't follow directions.

RS 1 CREATE Plans and develops complex concepts for creative art work.

PS4- Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.

Research:

_____ Created a new wikipage and posted 3 walking videos that inspired you.

_____ Explained why you chose the videos.

_____ Explained how they will inspire you

_____ Explained who made the videos (artists' names)

_____ Wrote a proposal for the project describing your idea.

_____ Explained how the research videos influenced your idea.

_____ Described the experimental technique you will employ to achieve your vision.

_____ Provided the link to your video and embedded to the page.

RS 2 CREATE Plans and develops complex compositions through quality craftsmanship.

PS3- Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.

_____ Storyboard and plot diagram show plan of multiple and varied shot angles (ECU, CU etc)

_____ Created a finished Video illustrates a use of the entire stage through varied camera movements including: zoom in, zoom out, pan, tilt, Dutch angle etc.

_____ Created a finished Video that illustrates a variety of camera angles and compositions of space including Close-ups, Extreme Close-ups, Long shots, Mid- Shots, panoramas etc.

_____ Created a 1-2 minute video exploring walking through your own video &/or still images.

_____ Responded & interpreted walking from a unique point of view pushing the concept of walking.

_____ iMovie/Photoshop edits included at least 2 special effects on part or all of the experimental video.

phsvisualartdept.weebly.com/animation-exp-video-assignments.html

RS 3 CREATE Connects artistic ideas to history, society and personal life experiences.

PS7- Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.

_____ Experimented with Garage Band to create a custom sound track that connects to your ideas

_____ Connected this video to your life and experiences.

_____ Created a video that has a unique soundtrack

RS 4: PRESENT & RESPOND Interpret & evaluate the meaning of art work through critique process.

PS 5 Present final artworks for public display via internet or gallery exhibit.

PS 6Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary to Respond to and Interpret artwork.

_____ Presented your 1-2 minute video exporting to Share Drive.

_____ Wrote a unique, IT'S CLEAR artist statement and posted to class Google Folder.

_____ Participated in the discussion of yours and your classmates works during the in class critique, contributing feedback that advanced the discussion in a constructive way.

_____ Met the deadline of a finished work for presentation on the day it was due.

TOTAL POINTS: Grades

RS 1 Total _____ out of 32 points possible and divided by 8 = FINAL RS 1 _____

RS 2 Total _____ out of 18 points possible and divided by 6 = FINAL RS 2 _____

RS 3 Total _____ out of 12 points possible and divided by 3 = FINAL RS 3 _____

RS 4 Total _____ out of 16 points possible and divided by 4 = FINAL RS 4 _____