

DIGITAL PHOTOGRAPHY BRIDGE & WIKI PLAN RUBRIC

Assignment Description: Plan and Research

Develop a plan for your art work. Research and develop your idea through internet, books, magazines, direct observation, photoshoots and note-taking. Look to art historical and contemporary artists for inspiration. Create a series of photos shared through Adobe Bridge that utilize unique compositions and ideas for each individual image. Experiment with the media and techniques you plan to use to create your art. Gather and collage media, images, notes and design pages in your wiki pages that reflect your preparation and knowledge to begin your artwork.

GRADING SCALE: Point Value

- 4 - **Advanced:** Thoroughly did this, exceeding the expectation, adding new information that went beyond the requirement. Interpreted the assignment in a new, unique way.
- 3 - **Proficient:** Met the requirement at the expected, appropriate level.
- 2 - **Approaching:** Some parts incomplete, missing or lacking detail.
- 1 - **Minimal:** Incomplete missing elements, didn't follow directions, evidence of meeting standard is lacking
- 0 - **Did not Meet:** Didn't do/turn-in, didn't follow directions, no evidence of meeting standard.

RS 1 CREATE Plans complex concepts for creative artwork that connect to history, society and/or personal life experiences.

PS1- Apply & utilize the elements & principles of design in the planning & creation of visual art.

PS4- Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.

PS7- Connect artistic ideas & works with personal, societal, cultural and/or historical context to deepen understanding.

_____ Plans and understands the process and technique for creating the work (media, scale, specific directions and steps to completion, image orientation)

_____ Wiki and Bridge are a digital visual journal documenting thoughts, ideas and process through photoshoots, notes, mixed-media scrapbook of reference materials.

_____ Develops multiple concepts through brainstorming, research, photoshoots and note-taking.

_____ Researches references to learn techniques and background/history while designing a wiki page that reflects research and answers all required content questions. (using internet resources, books, reference photos and direction observation).

RS 2 CREATE Plans and develops complex compositions through quality craftsmanship.

PS3- Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.

_____ Creates a composition within the Bridge images that is visually appealing, well designed showing awareness of varied compositional techniques.

_____ Experiments with multiple photo compositions to consider varied plans for project.

TOTAL POINTS

RS 1 TOTAL POINTS _____ divided by 4 = _____

RS 2 TOTAL POINTS _____ divided by 2 = _____