

Ms. Bjork <http://phsvisualartdept.weebly.com/digital-photography-i-assignments.html>
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Unit Name: Unit 6 - Assignment Description: Photography in the Real World
Research and Connect to a career in photography that you are interested in learning more about. **Create** a series of images shot in the style of the photography career field that you've researched. **Develop** a complex concept and composition that explores your chosen career style photography. **Present** a final series of 5 images within your final EXAM presentation (digital only, not printed) that illustrates the concept and career field.

Specifics:

- Create a series (5 images) that explores the chosen career field
- Develop a complex concept that relates to the chosen career field
- Shoot a minimum of 24 images to be checked in Bridge that show the career focus you've chosen and utilize the types of images this career would highlight (landscape, portrait, architecture, sports, action, runway, detail, process images etc)
- Use knowledge of lighting types to evoke the mood and desired interpretation
- Utilize Adobe Photoshop to enhance the images as appropriate to the subject
- Explore the elements and principles of design as related to your subject and chosen career
- Show evidence of complex compositional techniques
- Final series should include 5 final images embedded into your Final Exam presentation.
- Final series should illustrate the 3 cs of quality art-making: concept (your idea), composition (5 photographic techniques, leading lines etc.) and craftsmanship (edges in photoshop and neatly cropped, strong focus and embedded large enough in final presentation to fully assess)

Research and Planning Requirements:

- Research On Class Wiki:** Utilize the [wiki research page](#) to develop an idea.
- Develop a proposal and that discusses your research as highlighted on the [WIKI Research page](#). **Due with Bridge Check**
- Shoot a series of 24 minimum images for Bridge check to explore the career you've chosen to emulate in your series.

Reportable Standard	Priority Standard
In each box list the reportable standard to be assessed in the unit	In each box list the Priority Standard(s) associated with each Reportable Standard that will be assessed in the unit
RS I CREATE Plans complex concepts for creative artwork that connect to history, society and/or personal life experiences.	PS1-Apply and utilize the elements and principles of design in the creation of visual art. PS4- Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea. PS7-Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding

<p>RS 2 CREATE Plans and develops complex compositions through quality craftsmanship.</p>	<p>PS1-Apply and utilize the elements and principles of design in the creation of visual art. PS2- Create and plan artwork that illustrates quality Craftsmanship: Evidence of technical proficiency and visual acuity. PS3-Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.</p>
<p>RS 3 PRESENT & RESPOND Interpret and evaluate the meaning of art work through the critique process.</p>	<p>PS5- Present final artworks for public display via internet or gallery exhibit. PS6- Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary to Respond to and Interpret artwork.</p>

Learning Targets

- The Student Will....**
- PS 1-**
- Create photographs that illustrate the the elements of light, space and value and the principle of contrast. (K,P,S, R)
 - Utilize the element of balance (symmetrical, asymmetrical) to create a composition. (K,S,P)
 - Create emphasis (principle) by developing a strong focal point and by using lighting.(K,S,P)
- PS2-**
- Create photographs that demonstrate knowledge of lighting techniques including available light, studio light, natural light, dramatic light and artificial light (reflected/fill, flash and studio) (S,P,K)
 - Create images that are in focus and are not pixelated (S, P, K)
 - Create images that are well-lit, and utilize proper camera settings and exposure for the subject. (S, P, K)
 - Create images that show evidence of using curves and levels and other Photoshop editing to get the best image.
 - Edit and finalize a series of five images that illustrate the career you've chosen to research(K, S,P)
 - Finalize and present the series of five images with appropriate cropping and edits utilizing Photoshop (K,S,P)
- PS3-**
- Create a strong focal point: Subject of photograph (K, S, P)
 - Utilize an interesting, meaningful and purposeful break-up of space that illustrates your knowledge of the five photographic compositional techniques. (K, S, P)
 - Create images that show careful consideration of background details and purposely choose to include meaningful background detail or not depending on concept for image
 - Create a final unified image(s) that makes sense visually and compositionally. (K, S, P)
- PS4**
- Research careers in photography and develop a concept on the class wiki page(K, S,P, R)
 - Create a series of final images that illustrates a specific idea or point of view. (K, S, P, R)
 - Create images that illustrate thoughtful consideration of your chosen career and the types of imagery a real world photographer would use(K, S, P,R)
- PS5-**
- Edit and prepare images for presentation during critique. (P, S, K)
 - Complete wiki research page planning the concept for assignment and publishing to the web. (P,S,K)
- PS6-**
- Evaluate final series in written IT'S CLEAR artist statement explaining your concept and interpretation of the chosen career field (R)
 - Explain the compositional technique. Describe how your image illustrates this technique.(R)
 - Describe what lighting techniques you used and how this relates to the overall mood of the image. (R)
 - Explain your level of craftsmanship. (R)
- PS7-**
- Use the class wiki to research and develop your idea from artists and photographers and post to the wiki explaining why you think they are good (in terms of elements and principles). (R)
 - Post your written proposal that outlines what you plan to do. (R)
 - Explain verbally and written form how these images connect to your own personal ideas. (R)
 - Explain why this subject was of interest to you. (R)

Summative Assessment(s)

Identify the summative assessment(s) that will be administered & graded in the unit.

- Adobe Bridge check of all images shot to plan project
- Wiki Research posts
- Critique of final 5 prints in series posted into Exam presentation and also to the Google Folder for class and the final Share Drive portfolio.
- Written artist statement posted to Google Folder for critique

Priority Standard Proficiency Scales

For each Priority Standard listed above create a Proficiency Scale that clarifies the levels of proficiency for the Priority Standard in the context of the unit.

Proficiency Scale: Describing levels of a Priority Standard vs. **Rubric:** Describing levels of a task
 You may use a Priority Standard to score an assessment or you may develop a rubric specific to the assessment

Priority Standard	4-Advanced	3-Proficient	2-Approaching	1-Minimal
PS1- Apply and utilize the elements and principles of design in the creation of visual art.	Intentionally and mindfully create works of art that creatively incorporate the elements and principles of design.	Intentionally and mindfully apply and utilize the elements and principles of design in the creation of visual art.	Apply and utilize the elements and principles of design as a basic foundation for creating visual art.	Use and application of elements and principles of design is not clear.
PS2- Create and plan artwork that illustrates quality Craftsmanship: Evidence of technical proficiency and visual acuity.	Create and plan artwork that illustrates exceptional quality Craftsmanship: Evidence of advanced technical proficiency and visual acuity.	Create and plan artwork that illustrates quality Craftsmanship: Evidence of technical proficiency and visual acuity.	Create artwork that illustrates basic craftsmanship, lacking detail and command of media chosen.	Underdeveloped quality and care with media. Final presentation is missing or incomplete.
PS3- Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.	Create and plan artwork that illustrates innovative complex compositions: Evidence of exceptional visual organization and design of space (2D, 3D, 4D).	Create and plan artwork that illustrates complex compositions: Evidence of competent visual organization and design of space (2D, 3D, 4D)	Create artwork that illustrates basic compositions: Some evidence of visual organization and design of space (2D, 3D, 4D).	Underdeveloped composition, incomplete organization and design of space.

<p>PS 4 Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.</p>	<p>Create & plan artwork that illustrates imaginative,conceptual development with evidence of creative problem solving and interpretation of the idea.</p>	<p>Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.</p>	<p>Create artwork that illustrates a basic concept.Followed directions but sought a simple, basic solution & interpretation of the idea.</p>	<p>Create artwork that does not illustrate a clear concept and planning process. Work did not solve the problem set forth by the assignment.</p>
<p>PS5- Present final artworks for public display via internet or gallery exhibit.</p>	<p>Design and create a final presentation of artworks that engages the viewer and becomes a work of art in and of itself.</p>	<p>Design final presentation of artworks for public display that enhances and highlights the original artwork via internet, classroom or gallery exhibit.</p>	<p>Design basic presentation of final artworks for public display via internet, classroom or gallery exhibit.</p>	<p>Final presentation of artwork is lacking finish and thought.</p>
<p>PS6- Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary to Respond to and Interpret artwork.</p>	<p>Creatively engages in analysis and evaluation of artwork with meaningful critique contributions in oral and written form using art-specific vocabulary.</p>	<p>Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary.</p>	<p>Basic analysis and evaluation of artwork through oral and written critique, using simple art-specific vocabulary.</p>	<p>Analysis and evaluation of artwork through oral and written critique process is lacking, incomplete or does not use art specific vocabulary.</p>
<p>PS7 Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.</p>	<p>Invents ways to innovatively connect to artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.</p>	<p>Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.</p>	<p>Basic connection of artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.</p>	<p>Lacks connection of artistic ideas and works to personal, societal, cultural and historical context to deepen understanding.</p>