

Pewaukee School District Unit Plan

Course Name: Digital Photography I

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Unit Name: Unit 2-Texture Combine 3-Learning the Basics of Adobe Photoshop and the DSLR

Unit Description: Create a unified photographic image using the images we shot outside and in the art studio to illustrate texture. Combine a minimum of 3 images to create one final digital image. The final image should show evidence that you have changed 10 things from the original main image. These changes could include copying and pasting new imagery in, color adjustments, clone stamping things in or out of your image, working with levels or curves to adjust contrast or applying filters (use these sparingly). The final art piece should be unified and believable as a single photographic image.

Reportable Standard	Priority Standard
In each box list the reportable standard to be assessed in the unit	In each box list the Priority Standard(s) associated with each Reportable Standard that will be assessed in the unit
RS 1 CREATE Plans and develops complex concepts for creative art work.	PS1 -Apply and utilize the elements and principles of design in the creation of visual art. PS4 - Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.
RS 2 CREATE Plans and develops complex compositions through quality craftsmanship.	PS1 -Apply and utilize the elements and principles of design in the creation of visual art. PS2 - Create and plan artwork that illustrates quality Craftsmanship: Evidence of technical proficiency and visual acuity. PS3 -Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.
RS 3 CREATE Connects artistic ideas to history, society and personal life experiences	PS7 -Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.
RS 4 PRESENT & RESPOND Interpret and evaluate the meaning of art work through the critique process.	PS5 - Present final artworks for public display via internet or gallery exhibit. PS6 - Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary to Respond to and Interpret artwork.

Learning Targets

1. Identify each learning target for the Priority Standard in the context of the unit.
2. For each learning target, label the type of each learning target using the following:

- Knowledge (K)- What I need to know
- Skill (S)- What I can demonstrate
- Product (P)-What I can make to show my learning
- Reasoning (R)-What I can do with what I know

The Student Will....

PS 1-

- Create photographs that illustrate the element of texture and the principle of unity. (K,P,S, R)
- Utilize the element of balance (symmetrical, asymmetrical) to create a composition. (K,S,P)
- Create emphasis (principle) by developing a strong focal point in this collection of photographs (K,S,P)

PS2-

- Create photographs that have convincing lighting and shading (S,P,K)
- Create images that are in focus and are not pixelated (S, P, K)
- Image is saved in the proper size, format and naming convention. (K,S,P)

PS3-

- Create a strong focal point: Subject of photograph (K, S, P)
- Utilize an interesting, meaningful and purposeful break-up of space that illustrates your knowledge of the five photographic compositional techniques. (K, S, P)
- Create a final unified image that makes sense visually and compositionally. (K, S, P)

PS4

- Create a final unified image that illustrates at least 10 edits to content (K, S,P)
- Create a final image that illustrates a specific idea or point of view. (K, S, P)
- Create a final unified image that has convincing subject matter. (K, S, P)

PS5-

- Prepare images for presentation during critique via class wiki display. (P,S, K)
- Wiki presentation is linked properly, loads and displays properly the day of critique. (P,S,K)

PS6-

- Evaluate original and combined final images on the class wiki page in written analysis explaining changes made, compositional techniques used, the principles of design used and how it was used. (R)

PS7-

- Explain verbally and written form how these images connect to your own personal ideas. (R)
- Explain why this subject was of interest to you. (R)

Summative Assessment(s)

Identify the summative assessment(s) that will be administered & graded in the unit.

- Adobe Bridge check of all images shot to plan project
- Critique of final Texture-Combine 3 Image Collection (presented in class via class wiki page)
- Written artist statement
- [See Rubric for this unit here.](#)

Priority Standard Proficiency Scales

For each Priority Standard listed above create a Proficiency Scale that clarifies the levels of proficiency for the Priority Standard in the context of the unit.

Proficiency Scale: Describing levels of a Priority Standard vs. **Rubric:** Describing levels of a task

You may use a Priority Standard to score an assessment or you may develop a rubric specific to the assessment

Priority Standard	4-Advanced	3-Proficient	2-Approaching	1-Minimal
PS1-Apply and utilize the elements and principles of design in the creation of visual art.	Intentionally and mindfully create works of art that creatively incorporate the elements and principles of design.	Intentionally and mindfully apply and utilize the elements and principles of design in the creation of visual art.	Apply and utilize the elements and principles of design as a basic foundation for creating visual art.	Use and application of elements and principles of design is not clear.
PS2- Create and plan artwork that illustrates quality Craftsmanship: Evidence of technical proficiency and visual acuity.	Create and plan artwork that illustrates exceptional quality Craftsmanship: Evidence of advanced technical proficiency and visual acuity.	Create and plan artwork that illustrates quality Craftsmanship: Evidence of technical proficiency and visual acuity.	Create artwork that illustrates basic craftsmanship, lacking detail and command of media chosen.	Underdeveloped quality and care with media. Final presentation is missing or incomplete.
PS3-Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.	Create and plan artwork that illustrates innovative complex compositions: Evidence of exceptional visual organization and design of space (2D, 3D, 4D).	Create and plan artwork that illustrates complex compositions: Evidence of competent visual organization and design of space (2D, 3D, 4D)	Create artwork that illustrates basic compositions: Some evidence of visual organization and design of space (2D, 3D, 4D).	Underdeveloped composition, incomplete organization and design of space.
PS 4 Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.	Create & plan artwork that illustrates imaginative,conceptual development with evidence of creative problem solving and interpretation of the idea.	Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.	Create artwork that illustrates a basic concept.Followed directions but sought a simple, basic solution & interpretation of the idea.	Create artwork that does not illustrate a clear concept and planning process. Work did not solve the problem set forth by the assignment.
PS5- Present final artworks for public display via internet or gallery exhibit.	Design and create a final presentation of artworks that engages the viewer and becomes a work of art in and of itself.	Design final presentation of artworks for public display that enhances and highlights the original artwork via internet, classroom or gallery exhibit.	Design basic presentation of final artworks for public display via internet, classroom or gallery exhibit.	Final presentation of artwork is lacking finish and thought.

PS6 - Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary to Respond to and Interpret artwork.	Creatively engages in analysis and evaluation of artwork with meaningful critique contributions in oral and written form using art-specific vocabulary.	Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary.	Basic analysis and evaluation of artwork through oral and written critique, using simple art-specific vocabulary.	Analysis and evaluation of artwork through oral and written critique process is lacking, incomplete or does not use art specific vocabulary.
PS7 Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.	Invents ways to innovatively connect to artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.	Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.	Basic connection of artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.	Lacks connection of artistic ideas and works to personal, societal, cultural and historical context to deepen understanding.