

DESIGN

•Mrs. Bjork

•Room 114 & 113

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Assignment Description: Self Promotional Piece

Create a design piece that promotes your own abilities and talents in a career in the field of Design. Research careers and make an informed decision based on your skills and talents.

Specifics:

- _____ Design must be the size it needs to be for your self promo idea
- _____ Included contact information in a clever, creative way that was integrated into design
- _____ Artwork must be able to be mailed in the US Postal Service, show evidence that you've researched this and checked the requirements (like it will fit in a certain size envelop)
- _____ Illustrated something that is unique to your career field
- _____ Showcased your talents in your career field
- _____ Design is creative, innovative and unique.
- _____ Design illustrates the 3 Cs concept, craftsmanship and composition
- _____ Design is bold, colorful and readable and easy to understand.
- _____ Typography is readable and sized appropriately for final piece.
- _____ Researched careers and choose one that suits your talents and skills.
- _____ Saved a copy of your design to the Share folder including a jpg or ai and pdf of the file
- _____ Prints and final presentation are fully finished. If appropriate to piece they have been mounted or finished off in some other way.

_____ **Project met the deadline of Wednesday May 20th**

Online/Sketchbook Requirements:

- _____ Completed wiki research explaining the career and what a person does on that job.
- _____ Posted 3 images that illustrate the type of work done in this career field and explained how each illustrates the career.
- _____ Explained the skills or talents are required for this career
- _____ Explained the schooling required for this career, including whether it is a 2 yr, 4 yr or other type of degree and program.
- _____ Explained what salary you can expect in the beginning and later
- _____ Explained what a typical day in this career would be like.
- _____ Explained what you will do for your self promo piece
- _____ Explained how your idea illustrates this career
- _____ Posted resources that were used for your research

_____ **Research met deadline of Tuesday May 6th**

_____ **TOTAL POINTS** out of 69 points _____ Letter grade