

DIGITAL PHOTOGRAPHY 2

PHOTO CHALLENGE RUBRIC

Assignment Description: Create

Create a series of images that interpret a weekly prompt in a creative, unique, non-literal way. Meet the tight deadline of each challenge shooting photos in one class and editing in a second. Present and publish works to Flickr and Google Drive. Analyze your work and comment to peers via published written statements on Flickr and Google Drive.

GRADING SCALE: Point Value

4 - **Advanced:** Thoroughly did this, exceeding the expectation, adding new information that went beyond the requirement.

3 - **Proficient:** Met the requirement at the expected, appropriate level.

2 - **Approaching:** Some parts incomplete, missing or lacking detail.

1 - **Minimal:** Lacking completion, missing elements, didn't follow directions

0 - **Did not Meet:** Didn't do the assignment, didn't turn in, didn't follow directions.

RS 1 CREATE Plans and develops complex concepts for creative art work.

PS4- Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.

_____ Interpreted the challenge prompt in a unique, non-literal way.

_____ Created multiple interpretations of the prompt that expanded on the viewers way of seeing the idea, while communicating a clear concept.

_____ Develops multiple concepts through photoshoot.

RS 2 CREATE Plans and develops complex compositions through quality craftsmanship.

PS3- Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.

_____ Creates a composition within the series of images that is visually appealing, well designed showing awareness of varied compositional techniques.

_____ Experiments with multiple photo compositions to consider varied plans for project.

RS4 - PRESENT & RESPOND Interpret & evaluate the meaning of art work through the critique process.

PS 6 - Analyze, evaluate & critique artwork in oral & written form using art-specific vocabulary to respond to & interpret artwork.

_____ Posted a written analysis of each challenge interpretation (3-5 sentences) to Flickr and Google Drive that explains the concept and photographic/art techniques used.

_____ Commented on peer's posts via Flickr using appropriate art vocabulary.

RS 1 TOTAL POINTS _____ divided by 3 = _____ final grade.

RS 2 TOTAL POINTS _____ divided by 2 = _____ final grade.

RS 4 TOTAL POINTS _____ divided by 2 = _____ final grade.