

# DRAWING 1

• Mrs. Bjork

• Room 114

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## Assignment Description: Everyday Heroes Retro Poster

*Create* a retro, art deco inspired Everyday Super Heroes poster using strong bold shapes, monochromatic value scale colors, dynamic diagonals. *Plan and Compose* your idea with a strong awareness of positive/negative space in the composition. *Respond* and *Connect* to the concept of everyday acts of heroism as your inspiration. This can be funny or serious. You decide.

## Specifics: Drawing Assessed at 70% of Total Term Grade

- Create a poster design that is 12 x 18 (or larger)
- Develop interesting 2-dimensional space with the illusion of 3D space
- Create a complex composition that shows a strong awareness of positive/negative space
- Respond and connect to your own life by developing a unique concept that interprets everyday acts of heroism
- Design a poster that has dynamic diagonals and bold, graphic shapes.
- Colors should be monochromatic and illustrate the concept of a full color value scale and relate to the theme you've invented.
- Design text that relates to the overall shapes (text isn't required). Make sure text is Art Deco inspired and designed into the overall composition
- Utilize Art Deco shapes and elements to enhance the borders and patterns in your poster design.
- Create a strong, bold graphic message through this poster, while rendering with color pencil in a realistic design style.
- Work must be completed in the time frame given and meet all deadlines

## Sketchbook Requirements: Assessed at 15% of Term Grade

- Look at [Mrs. Bjork's Pinboard on Superheroes and Art Deco Posters](#) and [Mrs. Bjork's Markmaking/Value Pinboard](#)
- Create a page long written brainstorm about your Everyday heroes in your sketchbook. This will be very different for each person. Really interpret this and connect to your own experiences and life.
- Write a paragraph proposal describing how you will meet the above criteria and what pins inspired your idea.

- ❑ Begin to develop everyday/super heroes sketches doing at least 6-8 thumbnails. Making sure to use the Art Deco, retro style when designing your idea. If you're using type it must be highly designed into the overall composition.