

# DESIGN

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## Assignment Description: Shape and Balance

Develop a design using one basic shape and three colors that work well together. Experiment with color harmonies (schemes) to create the most pleasing design. Create your design by starting with the marker thumbnails, cut paper and finally digitized media.

**LT:** *How do I create art with limited resources? How do I express the element of shape? What are the design principles of repetition and balance?*

**CC:** *Communications, Creativity, Critical Thinking*

## Specifics: Classwork is 70% of grade

- Construction paper designs must be 12 x 18 minimum
- Photoshop designs must be proportionately reduced by at least half the starting size
- Photoshop designs must be at least 4" x 6"
- Work must be created using only one shape and 3 colors
- Work must be neatly crafted with smooth edges and no glue marks
- Work must be mounted for presentation
- Visual balance should be determined
  - Asymmetrical
  - Symmetrical
  - Radial
- Strong composition and design should be evident
- Awareness of the rule of thirds should be evident
- Work should show consideration of both positive and negative space
- Work should explore repetition, proportion, unity and 2-dimensional space
- Construction paper designs are DUE: \_\_\_\_\_
- Photoshop designs are DUE: \_\_\_\_\_

## Sketchbook/Planning Requirements: 15% of grade

- Divide 2 pages into six 2" x 3" boxes. (Twelve boxes total) Be neat and organized with the division of your page. (You could create the boxes on the computer, print out and then draw on them.) Develop 12 thumbnails for your design idea playing around with color schemes and designs as you work. Work in pencil first and then use marker/color pencil to indicate color. FULL COLOR THUMBNAIIS DUE: NEXT CLASS AT START OF CLASS
- Find images on the Internet that use only shape and color as the elements of the design. Look for one example of asymmetrical, symmetrical, and radial, three total examples and post them to the WIKI: <http://phsdesign.wikispaces.com/Shape-Balance+Through+Design> Then explain what you liked about the image you found and how it illustrates each type of balance. DUE BY THE END OF CLASS