

GRAPHIC DESIGN: RUBRIC

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Assignment Description: Wiki Research-Typography

Research the history of typography using the wiki resources to guide research. Investigate the art of Found Typography and look at Pinterest board of examples.

Reportable Standard	Priority Standard
RS 3 CREATE Connects artistic ideas to history, society and personal life experiences.	PS7-Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.

GRADING SCALE: Point Value

4 - **Advanced:** Thoroughly did this, exceeding the expectation, adding new information that went beyond the requirement.

3 - **Proficient:** Met the requirement at the expected level.

2 - **Approaching:** Some parts incomplete, missing or lacking detail.

1 - **Minimal:** Lacking completion, missing elements, didn't follow directions

0 - **Did not Meet:** Didn't do the assignment, didn't turn in, didn't follow directions.

Specifics:

_____ Read all articles and embedded content from the wiki pages on Typography.

_____ Created a wiki page and linked it to your name.

_____ Posted a 3 banners about each of your 3 typographers reflecting your research.

_____ Explained in your own words who the typographer is in terms of their historical significance discussing when they lived and what they contributed to typography.

_____ Explained why their typefaces are important and or valued.

_____ Explained what you like about this typographer.

_____ Connected the type to your own life and experiences, explaining if you ever used this typographers type designs; If so how; If not, explained how you might use the type;

Explained this application of usage

_____ Sited the sources you used for your research. Google is not an allowable source.

_____ Answers were thorough and specific.

_____ Answers used complete sentences and proper grammar.

TOTAL _____ out of 40 divided by 10= _____ out of 4 point scale RS 3= _____

<http://phsvisualartdept.weebly.com/graphic-design-assignments.html>