

GRAPHIC DESIGN: RUBRIC

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Assignment Description: Wiki Research-Typography

Research the history of typography using the wiki resources to guide research. Investigate the art of Found Typography and look at Pinterest board of examples.

| Reportable Standard | Priority Standard |
|---|---|
| RS 3 CREATE Connects artistic ideas to history, society and personal life experiences. | PS7-Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding. |

GRADING SCALE: Point Value

4 - **Advanced:** Thoroughly did this, exceeding the expectation, adding new information that went beyond the requirement.

3 - **Proficient:** Met the requirement at the expected level.

2 - **Approaching:** Some parts incomplete, missing or lacking detail.

1 - **Minimal:** Lacking completion, missing elements, didn't follow directions

0 - **Did not Meet:** Didn't do the assignment, didn't turn in, didn't follow directions.

Specifics:

_____ Read all articles and embedded content from the wiki pages on Typography.

_____ Created a wiki page and linked it to your name.

_____ Posted a 3 banners about each of your 3 typographers reflecting your research.

_____ Explained in your own words who the typographer is in terms of their historical significance discussing when they lived and what they contributed to typography.

_____ Explained why their typefaces are important and or valued.

_____ Explained what you like about this typographer.

_____ Connected the type to your own life and experiences, explaining if you ever used this typographers type designs; If so how; If not, explained how you might use the type; Explained this application of usage

_____ Sited the sources you used for your research. Google is not an allowable source.

_____ Answers were thorough and specific.

_____ Answers used complete sentences and proper grammar.

TOTAL _____ out of 40 divided by 10= _____ out of 4 point scale RS 3= _____

<http://phsvisualartdept.weebly.com/graphic-design-assignments.html>