

Ms. Bjork <http://phsvisualartdept.weebly.com/digital-photography-2-assignments.html>
<mailto:bjorjea@pewaukeeschools.org>

Unit Name: Personal Direction

Learning Target: *Create a series of images (24-36) that illustrate your chosen personal direction. Research and Connect artists, photographic topics and techniques that will help you with this assignment. Present your series in a finished work of art or series of images that relates to the techniques and concept you've chosen to explore and in a presentation format that suits your idea.*

Specifics:

Now that we've learned a few new techniques and ideas it is your turn to propose a series of photographs that will be your own choice. **CREATE** a series of prints or one final enlarged image or a work of studio based art or ??? Write a proposal [here](#) and describe what you plan to do for this next unit. **Consider some of the following as possibilities:**

- 1 documentary photography that documents a cause or social justice issue or an event
- 2 more light and slow shutter photography
- 3 cyanotype and other alternative older processes (we have chemicals to do this!)
- 4 more image transfers and new digital printing processes like the items we've been exploring.
- 5 collage and photo montage
- 6 portraiture
- 7 abstract photography
- 8 natural subjects (nature, environment)
- 9 travel photography
- 10 human figure
- 11 food photography
- 12 fashion photography
- 13 humans of NYC (documenting complete strangers)
- 14 glitch photography....take it further.
- 15 photographic sculpture or installation
- 16 ????? what can you add!

Planning Requirements:

Use the [NING](#) and explain the following in your proposal:

- 1 your concept- what is the idea, theme, symbolism etc.
- 2 the techniques you will use (traditional, cyanotype, experimental printmaking, image transfers, painting with light, panoramic etc.).
- 3 Discuss the subject matter you plan to photograph
- 4 Will you create one larger image/object that involves lots of photos, a series of photos, a merging of several? What will the end product look like?
- 5 What other art techniques may or may not be involved?
- 6 How will you manage your time and workload?
- 7 What do you need from me(equipment, set up, supplies)?
- 8 What research have you done?
- 9 Who/what artists/photographers have inspired you? Include links to your research.
- 10 Include a banner of images that have inspired you and explain who and what you've included in the banner and why/what/how it inspired you.

Reportable Standard	Priority Standard
<p>In each box list the reportable standard to be assessed <u>in the unit</u></p>	<p>In each box list the Priority Standard(s) associated with each Reportable Standard that will be assessed <u>in the unit</u></p>
<p>RS 1 CREATE Plans and develops complex concepts for creative art work.</p>	<p>PS1-Apply and utilize the elements and principles of design in the creation of visual art. PS4- Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.</p>
<p>RS 2 CREATE Plans and develops complex compositions through quality craftsmanship.</p>	<p>PS1-Apply and utilize the elements and principles of design in the creation of visual art. PS2- Create and plan artwork that illustrates quality Craftsmanship: Evidence of technical proficiency and visual acuity. PS3-Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.</p>
<p>RS 3 CREATE Connects artistic ideas to history, society and personal life experiences</p>	<p>PS7-Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.</p>
<p>RS 4 PRESENT & RESPOND Interpret and evaluate the meaning of art work through the critique process.</p>	<p>PS5- Present final artworks for public display via internet or gallery exhibit. PS6- Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary to Respond to and Interpret artwork.</p>

Learning Targets

The Student Will....

PS 1-

- Create photographs that illustrate the the elements of light, space and value and the principle of contrast. (K,P,S,R)
- Utilize the element of balance (symmetrical, asymmetrical) to create a composition. (K,S,P)
- Create emphasis (principle) by developing a strong focal point and by using lighting.(K,S,P)

PS2-

- Create photographs that demonstrate knowledge of lighting techniques including available light, studio light, natural light, dramatic light and artificial light (reflected/fill, flash and studio) (S,P,K)
- Create images that are in focus and are not pixelated (S, P, K)
- Create images that are well-lit, and utilize proper camera settings and exposure for the subject. (S, P, K)
- Create images that show evidence of using curves and levels and other Photoshop editing to get the best image.
- Mount or finish off the final image(s) for display with clean 2-3 inch borders on white board or other appropriate detailed finish for the print process you choose. (K,S,P)

PS3-

- Create a strong focal point: Subject of photograph (K, S, P)
- Utilize an interesting, meaningful and purposeful break-up of space that illustrates your knowledge of the five photographic compositional techniques. (K, S, P)
- Create images that show careful consideration of background details and purposely choose to include meaningful background detail or not depending on concept for image

PS4

- Research a subject and type of photography that you wish to learn more about through hands-on exploration using the class NING for inspiration to develop your concept(K, S,P, R)
- Create a final image(s) that illustrates a specific idea or point of view. (K, S, P, R)
- Create images that illustrate thoughtful consideration of your chosen topic and that utilize a printing technique that makes sense for the subject. (see assignment description)(K, S, P,R)

PS5-

- Print and prepare images for presentation during critique. (P, S, K)
- Complete NING research page planning the concept for assignment and publishing to the web. (P,S,K)

PS6-

- Evaluate final matted image in written IT'S CLEAR artist statement explaining your concept and interpretation of your chosen topic and technique including an explanation of the techniques and how and why they connected to your chosen topic. (R)
- Explain the compositional technique. Describe how your image illustrates this technique.(R)
- Describe what lighting techniques you used and how this relates to the overall mood of the image. (R)
- Explain your level of craftsmanship. (R)

PS7-

- Use the class wiki to research and develop your idea from artists and photographers and post to the wiki explaining why you think they are good (in terms of elements and principles). (R)
- Post your written proposal that outlines what you plan to do. (R)
- Explain verbally and written form how these images connect to your own personal ideas. (R)
- Explain why this subject was of interest to you. (R)

Summative Assessment(s)

Identify the summative assessment(s) that will be administered & graded in the unit.

- Adobe Bridge check of all images shot to plan project
- NING Research posts
- Critique of final image(s)
- Written artist statement

Priority Standard Proficiency Scales

For each Priority Standard listed above create a Proficiency Scale that clarifies the levels of proficiency for the Priority Standard in the context of the unit.

Proficiency Scale: Describing levels of a Priority Standard vs. **Rubric:** Describing levels of a task

You may use a Priority Standard to score an assessment or you may develop a rubric specific to the assessment

Priority Standard	4-Advanced	3-Proficient	2-Approaching	1-Minimal
PS1- Apply and utilize the elements and principles of design in the creation of visual art.	Intentionally and mindfully create works of art that creatively incorporate the elements and principles of design.	Intentionally and mindfully apply and utilize the elements and principles of design in the creation of visual art.	Apply and utilize the elements and principles of design as a basic foundation for creating visual art.	Use and application of elements and principles of design is not clear.
PS2- Create and plan artwork that illustrates quality Craftsmanship: Evidence of technical proficiency and visual acuity.	Create and plan artwork that illustrates exceptional quality Craftsmanship: Evidence of advanced technical proficiency and visual acuity.	Create and plan artwork that illustrates quality Craftsmanship: Evidence of technical proficiency and visual acuity.	Create artwork that illustrates basic craftsmanship, lacking detail and command of media chosen.	Underdeveloped quality and care with media. Final presentation is missing or incomplete.
PS3- Create and plan artwork that illustrates Complex Composition: Evidence of competent visual organization and design.	Create and plan artwork that illustrates innovative complex compositions: Evidence of exceptional visual organization and design of space (2D, 3D, 4D).	Create and plan artwork that illustrates complex compositions: Evidence of competent visual organization and design of space (2D, 3D, 4D)	Create artwork that illustrates basic compositions: Some evidence of visual organization and design of space (2D, 3D, 4D).	Underdeveloped composition, incomplete organization and design of space.
PS 4 Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.	Create & plan artwork that illustrates imaginative, conceptual development with evidence of creative problem solving and interpretation of the idea.	Create and plan artwork that illustrates Complex Conceptual Development: Evidence of a clearly thought-out and communicated idea.	Create artwork that illustrates a basic concept. Followed directions but sought a simple, basic solution & interpretation of the idea.	Create artwork that does not illustrate a clear concept and planning process. Work did not solve the problem set forth by the assignment.
PS5- Present final artworks for public display via internet or gallery exhibit.	Design and create a final presentation of artworks that engages the viewer and becomes a work of art in and of itself.	Design final presentation of artworks for public display that enhances and highlights the original artwork via internet, classroom or gallery exhibit.	Design basic presentation of final artworks for public display via internet, classroom or gallery exhibit.	Final presentation of artwork is lacking finish and thought.

<p>PS6- Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary to Respond to and Interpret artwork.</p>	<p>Creatively engages in analysis and evaluation of artwork with meaningful critique contributions in oral and written form using art-specific vocabulary.</p>	<p>Analyze, evaluate and critique artwork in oral and written form using art-specific vocabulary.</p>	<p>Basic analysis and evaluation of artwork through oral and written critique, using simple art-specific vocabulary.</p>	<p>Analysis and evaluation of artwork through oral and written critique process is lacking, incomplete or does not use art specific vocabulary.</p>
<p>PS7 Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.</p>	<p>Invents ways to innovatively connect to artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.</p>	<p>Connect artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.</p>	<p>Basic connection of artistic ideas and works with personal, societal, cultural and historical context to deepen understanding.</p>	<p>Lacks connection of artistic ideas and works to personal, societal, cultural and historical context to deepen understanding.</p>