

# DESIGN

•Mrs. Bjork

•Room 114 & 113

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## Assignment Description: Self Promotional Piece

Create a design piece that promotes your own abilities and talents in a career in the field of Design. Research careers and make an informed decision based on your skills and talents.

### Specifics:

- \_\_\_\_\_ Design must be the size it needs to be for your self promo idea
- \_\_\_\_\_ Included contact information in a clever, creative way that was integrated into design
- \_\_\_\_\_ Artwork must be able to be mailed in the US Postal Service, show evidence that you've researched this and checked the requirements (like it will fit in a certain size envelop)
- \_\_\_\_\_ Illustrated something that is unique to your career field
- \_\_\_\_\_ Showcased your talents in your career field
- \_\_\_\_\_ Design is creative, innovative and unique.
- \_\_\_\_\_ Design illustrates the 3 Cs concept, craftsmanship and composition
- \_\_\_\_\_ Design is bold, colorful and readable and easy to understand.
- \_\_\_\_\_ Typography is readable and sized appropriately for final piece.
- \_\_\_\_\_ Researched careers and choose one that suits your talents and skills.
- \_\_\_\_\_ Saved a copy of your design to the Share folder including a jpg or ai and pdf of the file
- \_\_\_\_\_ Prints and final presentation are fully finished. If appropriate to piece they have been mounted or finished off in some other way.

\_\_\_\_\_ **Project met the deadline of Wenesday May 20th**

### Online/Sketchbook Requirements:

- \_\_\_\_\_ Completed wiki research explaining the career and what a person does on that job.
- \_\_\_\_\_ Posted 3 images that illustrate the type of work done in this career field and explained how each illustrates the career.
- \_\_\_\_\_ Explained the skills or talents are required for this career
- \_\_\_\_\_ Explained the schooling required for this career, including whether it is a 2 yr, 4 yr or other type of degree and program.
- \_\_\_\_\_ Explained what salary you can expect in the beginning and later
- \_\_\_\_\_ Explained what a typical day in this career would be like.
- \_\_\_\_\_ Explained what you will do for your self promo piece
- \_\_\_\_\_ Explained how your idea illustrates this career
- \_\_\_\_\_ Posted resources that were used for your research

\_\_\_\_\_ **Research met deadline of Tuesday May 6th**

\_\_\_\_\_ **TOTAL POINTS** out of 69 points \_\_\_\_\_ Letter grade