

DESIGN

• Mrs. Bjork

• Room 114 & 113

• bjorjea@pewaukeeschools.org

Assignment Description: Book Cover Design

Develop a book cover design that is realistic for the book you've chosen. Use your own original photography as the imagery for the cover design. Really pay attention to the rules of typography.

Specifics:

- ❑ 12 thumbnails planning layout designs and ideas for the photos for the book
- ❑ A written synopsis of the book you are planning to design the cover for
- ❑ A sketch of the final layout you've planned showing the type, photo and anything else you'll use. Show colors planned.
- ❑ Photos must show evidence of compositional techniques including, fill the frame, rule of thirds, point of view, leading lines, framing
- ❑ Thoughtful font and typography should be evident, the font chosen should be readable, but also make sense for the mood or tone of the book
- ❑ The spine must be readable and have complete information that should appear on the spine of a book
- ❑ The back cover is completed with details and writing you'd normally see on the back of book design
- ❑ The bar code is optional, but does make the book look more real
- ❑ Book design must fit around a real book and be presented for critique as an actual book cover
- ❑ **Final Book Designs are due for critique after spring break.**

Sketchbook Requirements:

- ❑ Research book covers online and post three really good ones [here on the class wiki link](#) . Explain why you feel the covers are good in terms of the elements and principles of art, the typography and the illustration. Tell how the book grabs the attention of the customer. Use your art vocabulary when you discuss. Make sure you post 3 images of book covers and comments on your wikipage. Make sure you link your name. **Due on Tuesday, April 7th**
- ❑ Write a synopsis (one paragraph) about the book you've chosen to design. Use your own words to describe what the book is about and why you chose the design you did in relationship to the meaning of the book. **Due in your sketchbook on Tuesday, April 7th**
- ❑ Create 6-8 thumbnails of the entire book cover layout and photo plans, indicating font and all the elements planned for spine, flaps, front and back cover. Full Color **Due Tuesday, April 7th**